

First 20-degree Baby Sleeping Bags Hit Store Shelves in REI Exclusive

ALBUQUERQUE, N.M., Oct. 4, 2019 (SEND2PRESS NEWSWIRE) – Morrison Outdoors, just 7 months removed from their launch campaign on Kickstarter, have brought their line of Little Mo Baby Sleeping Bags to over 60 REI locations across the U.S.



MORRISON OUTDOORS

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Available in 20-degree (F) and 40-degree (F) temperature ratings, the Little Mo Baby Sleeping Bags are designed to comfortably fit infants from 6 months up to 24 months old. Having no hood or drawstrings, these sleeping bags meet all AAP Guidelines for SAFE Infant Sleep, and both models weigh less than 1 pound each for use in backpacking.

Tavis Malcolm, founder of Morrison Outdoors, explains: “It made no sense to me that we should be sleeping in cozy down sleeping bags when we went camping while our baby was wrapped up in layers of clothes and blankets. We wanted to make something for our baby to sleep in that was warm, comfortable, and safe to use. Now we hope our Baby Sleeping Bags can help parents have at least one less thing to worry about.”

For full details and in-store locations, check out the [Little Mo 20](#) and

Little Mo 40, both at <https://www.rei.com/b/morrison-outdoors>.

About Morrison Outdoors:

Morrison Outdoors was born from a desire to make camping with a baby just a little bit easier. Their patent-pending Little Mo Baby Sleeping Bag is the first 20-degree sleeping bag designed to meet all AAP Guidelines for SAFE Infant Sleep.

Tavis Malcolm, an Eagle Scout, designed their line of Baby Sleeping Bags with his wife, Amber Malcolm, a registered nurse with pediatric experience. Using techniques he learned online and a 1970s-era sewing machine that Amber had found being given away for free, Malcolm turned their unheated Denver-area garage into a makeshift sewing studio in order to develop their patent-pending design.

For more information, please visit Morrison Outdoor's website:
<https://www.morrisonoutdoors.com>

*PHOTO link for media:

<https://www.Send2Press.com/300dpi/19-1004s2p-little-mo-bags-300dpi.jpg>

*Photo caption: Morrison Outdoors Little Mo 20 and 40.

*VIDEO (YouTube): <https://youtu.be/Fd5u0PLKkk0>