

# First Standard Financial Company Expands with The Addition of Chief Market Economist, Peter I. Cardillo

NEW YORK, N.Y., Nov. 16, 2015 (SEND2PRESS NEWSWIRE) – First Standard Financial Company (“FSF”), a full service Broker Dealer offering client-centric retail brokerage and advisory services to its clients worldwide, announced today that it has hired renowned economist and frequent television business news contributor Peter I. Cardillo as the Firm’s Chief Market Economist.

Mr. Cardillo joins First Standard Financial having 50 years of experience in the Financial Services Industry and is a regular commentator on various U.S. and International news and media outlets including CNBC World, NY Times, USA Today, Wall Street Journal, Bloomberg Radio. Mr. Cardillo’s comments are also published weekly on TheStreet.com, MarketWatch.com, Reuters, CNN Money and other major business publications.

Carl Berard, Founder & Managing Member First Standard Financial said, “Peter is a seasoned economist who brings a great deal of experience in economic analytics, modeling, financial engineering and risk management. First Standard Financial and our global institutional and individual investors will benefit from Peter’s deep knowledge of the global economy.” Mr. Berard also added, “His addition further demonstrates First Standard Financial’s commitment to providing the best in class resources in helping investors navigate these turbulent financial markets. We anticipate continuing to expand our infrastructure with the addition of key individuals in Research and Capital Markets.”

Before joining First Standard Financial, Mr. Cardillo was employed as Chief Market Economist at various investment banking and brokerage firms over a career that has spanned five decades. Previous employers include Westfalia Investments for 13 years and Josephthal & Co. for 27 years. Mr. Cardillo studied Economics at Rhodes and New York Institute of Finance. Mr. Cardillo holds a Series 1, 24, 63 and 87.

“I am excited to have joined First Standard Financial and I look forward to providing market and economic guidance to their brokers, advisors and clients alike,” stated Mr. Cardillo.

Headquartered in New York City’s Wall Street District, First Standard Financial is a full service Broker-Dealer with a growing network of offices throughout the country focused on providing innovative financial solutions and outstanding customer service to investors. First Standard Financial has set a high benchmark with its experienced and dedicated team of professionals. Our focus is to provide the type of value-added products and a full complement of retail brokerage and corporate advisory services tailored to the unique needs of its clients.

For further information about First Standard Financial please visit our website at: <http://www.standardfinancial.com/> or contact Mr. Mike Catoggio at 212-359-2934.

\* LOGO for media: [Send2Press.com/wire/images/15-1116-fsfinancial-300dpi.jpg](http://Send2Press.com/wire/images/15-1116-fsfinancial-300dpi.jpg)

News issued by: First Standard Financial Company



Send2Press® Newswire

Original Image: <https://www.send2press.com/wire/images/15-1116-fsfinancial-500x375.jpg>

# # #

Original Story ID: 2015-1116-03 (10666) :: first-standard-financial-llc-expands-with-the-addition-of-chief-market-economist-peter-i-cardillo-2015-1116-03

Original Keywords: FSF, Mike Catoggio, Carl Berard, Broker-Dealer, innovative financial solutions, NY Wall Street District First Standard Financial Company New York New York NEW YORK, N.Y.

Alternate Headline: Chief Market Economist, Peter I. Cardillo joins First Standard Financial Company (FSF)

**NEWS ARCHIVE NOTE:** this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Mon, 16 Nov 2015 13:49:41 +0000

Original Shortcode for Story: <https://i.send2press.com/aAHdb>