

# FormFree Founder Brent Chandler Lauded as HousingWire Tech Trendsetter

ATHENS, Ga., Oct. 3, 2019 (SEND2PRESS NEWSWIRE) – FormFree® today announced that Founder and CEO Brent Chandler has been named to HousingWire’s inaugural class of HW Tech Trendsetters, an award honoring executives who have played an integral role in bringing innovative solutions to the housing market.



Send2Press® Newswire

Chandler was recognized for his continuing role in driving innovation in mortgage, including the enhancement of FormFree’s Passport all-in-one verification app with a new, [patent-pending method of employer verification](#). FormFree [joined the Financial Data Exchange \(FDX\)](#) in March and has since played a leading role in promoting consumer data protection within the financial services industry. Also this year, Chandler made his company among the first in the industry to offer “success-based pricing” to help mortgage lenders manage costs.

“Empowering consumers and lenders with a secure, direct channel for the instantaneous and accurate transmission of borrowers’ financial DNA is what motivates me every day,” said Chandler. “We are proud to have made combined asset, income and employment reporting even more accessible to lenders by introducing a success-based pricing model for Passport, and we look forward

to continuing to drive innovation in the housing sector.”

“Each year we honor the top technology companies in the housing industry ... This year, for the first time ever, we are looking at the people behind the technology. These experts are propelling the housing industry forward and reimagining the mortgage process,” said HousingWire Associate Editor Kelsey Ramírez.

Recipients of the HW Tech Trendsetters designation were peer-nominated and selected by HousingWire’s editorial board based on their accomplishments over the last 12 months. Profiles of the 2019 HW Tech Trendsetters honorees can be found in the October/November issue of HousingWire magazine or online at <https://www.housingwire.com/articles/introducing-housingwires-2019-tech-trendsetters>.

### **About HousingWire**

HousingWire is the most influential source of news and information for the U.S. mortgage and housing markets. Built on a foundation of independent and original journalism, HousingWire reaches over 40,000 newsletter subscribers daily and over 4 million unique visitors each year. Our audience of mortgage, real estate, financial services and fintech professionals rely on us to Move Markets Forward.

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### **About FormFree®**

FormFree® is a market-leading fintech company whose revolutionary products AccountChek® and Passport™ are changing the credit decisioning landscape and encouraging lenders nationwide to incorporate a more holistic view of each borrower’s financial DNA. To date, thousands of U.S. lenders and brokers have ordered millions of FormFree’s patented verification reports representing over a trillion dollars in loan verifications. FormFree delights borrowers and lenders with a paperless experience, reduces origination timelines by up to 20 days and offers automated analysis and standardized delivery to lenders and investors using a secure ReIssueKey™. A HousingWire TECH100™ company for four consecutive years, FormFree is based in Athens, Georgia.

For more information, visit <https://www.formfree.com/> or follow FormFree on [LinkedIn](#).

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