

Galileo Learning Names New VP of Marketing, Nerissa Sardi

OAKLAND, Calif., Oct. 2, 2019 (SEND2PRESS NEWSWIRE) – Galileo Learning, one of America’s largest and fastest-growing summer day camp providers, has named Nerissa Sardi its new Vice President of Marketing.



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In her tenured marketing career, Sardi has demonstrated ingenuity and expertise. Having gained early career momentum with Bay Area based brands like Upwork, eBay, and Thomson Reuters, Sardi continued on her professional path as Vice President of Marketing & Business Development for MedSpring Urgent Care, then later at Medici, both based in Austin.

Sardi's skill-set includes multiple facets of an ever-changing marketing landscape including branding, public relations, thought leadership, events, channel & product marketing, digital and social media marketing, sponsorships and demand generation & business development.

She's also a two-time CMO Award finalist in the well-respected President's Circle category.

"We're thrilled to have Nerissa join our team," says Chris Goetz, Galileo COO. "She brings an incredible blend of fierce storytelling as a marketer, as well as direct experience with our brand as a customer. We're excited for her to help lead us into Galileo's next round of growth."

"I'm delighted to join this brand beloved by so many, and looking forward to contributing my experience to expose more families to Galileo's mix of world-class curriculum and passionate, people-focused approach. As a parent, guiding kids to use innovation skills to build a better future is a mission that I'm energized by," says Sardi.



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About Galileo:

Galileo operates 100+ summer camp programs throughout California and Illinois, where more than 35,000 kids and over 2,500 staff will invent,

design, create and play in summer 2020. Galileo's mission is to develop innovators who envision and create a better world. Founded in 2002 by Glen Tripp, Galileo is a certified B Corp, was named one of Forbes' Best Small Companies, and is a Real Leaders' 2019 Top Impact Company.

Learn more at: <https://galileo-camps.com/jobs/why-galileo/our-mission/>

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*PHOTO link for media:

<https://www.Send2Press.com/300dpi/19-1002s2p-Nerissa-Sardi-300dpi.jpg>

*Caption: Nerissa Sardi, two-time CMO President's Circle finalist and Galileo's New VP of Marketing.