

Guardian Angels Medical Service Dogs, Inc. Receives 2014 Neotrope Non-Profit PR Grant

WILLISTON, Fla., Nov. 21, 2014 (SEND2PRESS NEWSWIRE) – Guardian Angels Medical Service Dogs, Inc., is pleased to announce it is one of 10 recipients for 2014 of Neotrope’s annual J.L. Simmons Non-Profit PR Grant award. With this commitment, Neotrope® will provide public relations and cause-related-marketing support to Guardian Angels over the next year to raise awareness around its programs and accomplishments.

This grant will assist Guardian Angels Medical Service Dogs in their mission of pairing veterans and others suffering from disabilities that are both visible and invisible with individually trained, federally protected medical service dogs.

“We are grateful to have Neotrope help us raise awareness of medical service dogs, and their role in helping those suffering from disabilities. Their services will be extremely helpful as we begin promotion of our winter and spring events, such as our annual Bark-A-Que, featuring country music star Joe Bachman coming this March,” says Carol Borden, Founder & Executive Director, Guardian Angels Medical Service Dogs, Inc.

As part of this in-kind grant program, Neotrope® is providing PR solutions, news dissemination (through its Send2Press® Newswire service), and social media marketing for Guardian Angels Medical Service Dogs, Inc. This cause-related marketing program is intended to help raise awareness of the 501(c)3 non-profit to traditional media, to the public, as well as to potential sponsors and donors, regarding their efforts.

“We’re honored to be providing assistance to such a worthy cause as Guardian Angels Medical Service Dogs,” said Neotrope CEO, Christopher Laird Simmons; a member of PRSA and ASCAP. “Their programs help not only veterans and the disabled, but also help rescue dogs who need a purpose as man’s best friend. We are truly impressed by their philosophy and mission.”

About Guardian Angels Medical Service Dogs, Inc.:

Guardian Angels Medical Service Dogs, Inc. rescues, raises, trains and then donates individually trained medical service dogs to veterans and others who suffer from disabilities that are both visible and invisible. We have all heard the news, that 22 veterans a day are taking their own lives while suffering from PTSD and combat injuries. But once paired with a Guardian Angels Medical Service Dog, that number falls to zero.

Our veteran recipients report a zero attempted suicide rate, a zero divorce rate, and reduction or elimination in use of prescription medications to treat PTSD. Many are able to return to the workforce, and improve the lives

of not only themselves and their families, but to become, again, vital members of their community as well.

Guardian Angels Medical Service Dogs exists only through your generosity. We have several upcoming events to raise necessary funds, and to help you learn more about our life-changing program. Tickets are currently available on our website for our annual Passing of the Leash Ceremony, which will be held on December 6, 2014 at the Holy Family Catholic Church in Williston, Fla. You can also see us at the "For The Love of Dogs – and Chocolate" event on February 4, 2014 at the Von Liebig Art Center in Naples, or join us for an amazing day of fun and music featuring country music artist Joe Bachman at our annual Bark-A-Que on March 21, 2015.

For more information on the Guardian Angels Medical Service Dogs, and to help us pair more of our heroes with service dogs, visit their website at <http://www.medicalservicedogs.com/>.

To follow on Facebook, visit:

<https://www.facebook.com/pages/Guardian-Angels-Medical-Service-Dogs-Inc/147251912100339>.

About the Non-Profit PR Grants:

The Non-Profit PR Grants™ program was originally launched in 2000 to help assist U.S. 501(c)3 worthy causes to raise awareness, attract halo sponsors, and better connect with donors and volunteers.

Starting in 2013, the Grant was named after the company co-founder, the late Dr. J.L. Simmons, PhD, who passed away in 2003. The Neotrope PR Grants are now known as the "J.L. Simmons Non-Profit PR Grant."

With this cause-related marketing grant program, Neotrope has been honored to help many worthy causes in past years, including Camp Blue Skies, Catalysts Powering Educational Performance, Children Awaiting Parents, Food Finders, Inc., Fresh Start Surgical Gifts, Girls Write Now, Move for Hunger, The Native Voices Foundation, The Pacific Pinball Museum, The Bob Moog Foundation, Special Equestrians, Starlight Children's Foundation, The National Inclusion Project, World Savvy and dozens more.

Grant recipients are selected by Neotrope/Send2Press staff based on qualified applications filled out and submitted by U.S. based non-profit orgs. Choices for grant "winners" are both subjective, and based on overall activities and actual need, as well as best fit for support from the marketing team.

Additional information regarding the Neotrope 2013 J.L. Simmons Non-Profit PR Grant program for U.S. charitable non-profits and grant recipients can be found at: <https://www.send2press.com/non-profit/> and also <http://prgrants.com/>.

About Neotrope:

Since 1983 Neotrope® has delivered services to raise organization awareness

including brand identity, marketing, public relations (PR), and SEO services. Neotrope is also an entertainment publishing company involved in books, music, software, and online magazines. The company pioneered the concept of search optimization of press release content back in 1997 and has been at the forefront of many communication and technology movements for three decades. Neotrope was an Inc. 5000 company in 2009. More information: <http://www.Neotrope.com/> .

About Send2Press:

Send2Press® (a service of Neotrope) offers best-in-class affordable Direct-to-Editors™ news distribution to working print and broadcast media, and to social media, with high visibility in search engines using proprietary Neotrope ContextEngine™ technology. Send2Press is unique because it was the first online newswire service with staff entirely comprised of accredited public relations professionals, published authors, working journalists, and marketing experts. The service was spun-off of Neotrope's traditional PR services in 1999. Learn more about Send2Press at <https://www.Send2Press.com/about/> .

All trademarks acknowledged.

*LOGO for media: Send2Press.com/wire/images/14-1121-gangelsdogs-300dpi.jpg .

News issued by: Guardian Angels Medical Service Dogs, Inc.



Original Image: <https://www.send2press.com/wire/images/14-1121-gangelsdogs-500x375.jpg>

#

Original Story ID: 2014-11-1121-001 (9804) :: guardian-angels-medical-service-dogs-inc-receives-2014-neotrope-non-profit-pr-grant-2014-11-1121-001

Original Keywords: medical service dogs, rescue dog, charity, causes, pr grants, Bark-A-Que Guardian Angels Medical Service Dogs, Inc. Williston Florida WILLISTON, Fla.

Alternate Headline: Guardian Angels Medical Service Dogs among recipients of 2014 NonProfit PR Grants

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Fri, 21 Nov 2014 16:02:35 +0000

Original Shortcode for Story: <http://i.send2press.com/ak5YW>