

# Hair Extensions Undetectable by Sight or Touch: 'Hair Blending Extensions' from Dream Hair Blending adored by European Women

NEW YORK, N.Y., Feb. 18, 2015 (SEND2PRESS NEWSWIRE) – Sevlor, Co., announced that Dream Hair Blending, EU Hair Extension and Hair Reconstruction Awards winner in 2013, has introduced to North America its undetectable and completely non-damaging hair blending extensions. Known in Europe for their natural and undetectable hair replacement and hair extension technology “Hair Blending Enhancements & Extensions™,” the company’s R&D team is credited with creating an innovative alternative to salon, clip-in and wire hair extensions.

Founder August DiChristina explains: “We received many requests from women in America and Canada for our hair blending extensions, while they were only available in Europe. Salon hair extension wearers are concerned about scalp and hair damage experienced with glues and bonds, and high maintenance costs. Clip in and wire extensions are less expensive options, but have obvious drawbacks. Hair blending extensions were created based on my experiences, and those of our clients. Our technology ensures a flawless, secure fit that does not burden hair with glues, bonds, clips or wires. Undetectable by sight or touch, women won’t suffer embarrassing noticeable sewn-wefts, bonds, tapes or clips, which are typical of other hair extensions.”

Watch the Dream Hair difference: <https://www.youtube.com/watch?v=RvVi167BxBQ>.

Klaus Miller, industry expert recommends Dream Hair Blending to salons and medical community specializing in alopecia, hair thinning, and traction alopecia resulting from hair extensions. Miller notes a lack of will by the industry to address critical issues of hair extensions, including damage, comfort, bulk and attachments difficulties. Citing Dream Hair Blending’s technology as “impressive,” he describes their approach as “out of the box,” focused on the user’s perspective instead of traditional cheap, fast, and high profit manufacturing, which dominates the industry.

## **About Dream Hair Blending:**

In 2007, Dream Hair Blending began offering their wig alternative, Hair Blending Enhancements. Through on-going R&D, the company has helped women worldwide with hair loss issues and lack of length or volume. Hair Blending Extensions™ offers daily wear or semi-permanent options and styling versatility, including up-do’s and high ponytails. Available in several colors and densities, the company’s proprietary design ensures easy blending with wearer’s own hair.

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\* PHOTO: [Send2Press.com/wire/images/15-0218-dream-hair-300dpi.jpg](http://Send2Press.com/wire/images/15-0218-dream-hair-300dpi.jpg) .

\* Dream Hair Blending Extensions & Enhancements.

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