

Health Koncepts, a New Health and Wellness Company Launches, Giving Employers an Enhanced Benefits Portfolio

BLOOMFIELD, N.J., May 28, 2015 (SEND2PRESS NEWSWIRE) – Health Koncepts is proud to announce a new and exciting health and wellness program that was carefully designed to bring “Complete Health & Wellness” to its participants and provide employers with an enhanced benefits portfolio. After intensive research by Health Koncepts CEO, Mr. Quincy Luzunaris, the “Complete Health & Wellness” package was developed to combat the social ills that plague our nation.

Health Koncepts has developed an unparalleled, cost effective, **voluntary benefits program** that will transform the benefits industry. The “Complete Health & Wellness” program provides a “3 Pillar” approach to satisfying the demands of employees. The “3 Pillars” are Economic, Fitness and Nutrition. Each pillar provides wholeness and complete focus on an individual’s well being.

Research shows that 74 percent of employees said employers should offer financial health and wellness programs. However, over 65 percent of surveyed employees did not have a program available to them.



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“After witnessing the economic and health challenges that Americans face, the leadership of Health Koncepts began its’ quest for a solution,” said

Luzunaris. Thus, Health Concepts “Complete Health & Wellness” program was born.

Health Concepts performed a soft-launch on May 15, 2015 and will launch its full-version on June 15, 2015 in select regions. With the creation of its “3 Pillar” approach to health and wellness, Health Concepts expects to transform the voluntary benefits industry. Health Concepts is headquartered out of Bloomfield, New Jersey and can be found online at <http://www.healthkoncepts.org/>.

Video: <https://youtu.be/TeGSYNgMyV0>.

Twitter: @HealthKoncepts

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News issued by: Health Concepts



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Original Story ID: 2015-0528-02 (10257) :: health-koncepts-a-new-health-and-wellness-company-launches-giving-employers-an-enhanced-benefits-portfolio-2015-0528-02

Original Keywords: workforce, Complete Health and Wellness, 3 Pillar approach, voluntary benefits program Health Concepts Bloomfield New Jersey BLOOMFIELD, N.J.

Alternate Headline: Health Concepts announces new Complete Health and Wellness Program for employers and employees

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been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Thu, 28 May 2015 16:57:58 +0000

Original Shortcode for Story: <http://i.send2press.com/Lwldv>