

# Hellboy Hell Water Cinnamon Whiskey Now On Sale at Binny's, Mariano's and Treasure Island

CHICAGO, Ill., June 13, 2017 (SEND2PRESS NEWSWIRE) – The first-ever whiskey based on Mike Mignola's legendary "Hellboy" comic book character was **recently announced** by Dark Horse Comics, XXX Distillery LLC and Prestige Imports LLC. Hellboy Hell Water Cinnamon Whiskey is a craft distilled, small batch, naturally flavored cinnamon whiskey retailing for \$19.99 for a 750ml bottle.



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The 66.6 proof Hellboy Hell Water Cinnamon Whiskey is available at Binny's Treasure Island and Mariano's.

"It's appropriate that Hellboy Hell Water Cinnamon Whiskey was made in the Smokey Mountains," said Dark Horse Comics Publisher Mike Richardson. "At 66.6 proof, Hellboy Hell Water packs a punch worthy of Mike Mignola's iconic creation."

Hellboy Hell Water is micro-distilled, hand bottled and styled in the old traditional process of making Southern Corn Whiskey. Old fashioned corn whiskey uses only the finest corn, natural ingredients, spring water, glassware and craftsmanship.

On shelves now at Binny's Mariano's and Treasure Island

“We’re very excited about the success and potential of our hand crafted whiskeys, especially that of Hellboy Hell Water Cinnamon Whiskey,” said Teddy Jones, XXX Distillery, Sevierville, Tennessee. “At XXX Distillery of Tennessee, we take great pains to ensure the quality and taste of our products are second to none. If you put Hellboy Hell Water Cinnamon Whiskey up against any other, there’s no comparison. It’s the finest cinnamon whiskey on the market, period.”

Since Mike Mignola’s “Hellboy” first hit the stands in 1994, it has become a cultural sensation, racking up a dozen Eisner Awards and inspiring numerous spinoffs, from a novel line, to video games, to animated films and live action feature films.

Learn more: <http://www.hellboyhellwater.com/>.

XXX Distillery LLC reminds you to drink responsibly.