

Home Helpers and Direct Link Franchise Owner Robert J. Harter Honored with 2012 Adam Brown Spirit Award

BRENTWOOD, Tenn., Nov. 29, 2012 (SEND2PRESS NEWSWIRE) – Robert J. Harter, owner of Home Helpers and Direct Link of Middle Tennessee, was recently honored with the 2012 Adam Brown Spirit Award at the annual Home Helpers National Conference in Cancun, Mexico, on October 23, 2012.

Home Helpers is the nation's leading senior care franchise specializing in comprehensive home health care and companionship for seniors, new and expectant mothers and individuals requiring recuperative and continuing care.

The Adam Brown Spirit Award recognizes the franchise owner who exhibits the Home Helpers and Direct Link spirit while continuing to grow as a business, making significant achievements and contributing to the system as a whole.

"It is an honor to be presented with the Adam Brown Spirit Award," Harter said. "It is extremely rewarding to be a part of the Home Helpers and Direct Link family, which enables us to make a real difference in the lives of our clients and their families every day, while making a successful living for ourselves."

Home Helpers offers free in-home consultations and works with clients and their families one-on-one to tailor flexible care plans to meet their specific needs and budgets. Harter's services range from medical services to daily activities, including grocery shopping and meal preparation. Home Helpers is affiliated with Direct Link, a national provider of medical alert systems, including personal emergency response systems, automated medication dispensers and vital signs monitoring units.

"Bobby and his staff are not only passionate about serving clients, but passionate about serving their community," said Emma Dickison, president of Home Helpers, Caring Hearts and Direct Link. "Since opening his doors in 2008, he has given of his time unselfishly and has helped numerous Home Helpers businesses along the way. Whether looking for new ways to grow his business or improving the Home Helpers community as a whole, Bobby and his team truly embody the Home Helpers vision and mission."

For more information on Home Helpers and Direct Link of Middle Tennessee, please visit <http://www.HomeCareBrentwoodTN.com/> or call (615) 823-5454.

About Home Helpers:

Founded in 1997, Cincinnati-based Home Helpers is one of the nation's leading senior care franchises specializing in comprehensive home healthcare services and companionship for seniors, new and expectant mothers, those recovering from illness or injury and individuals facing lifelong challenges. Home Helpers currently has a presence in more than 600 communities across North

America and is seeking qualified franchise candidates in strategic communities throughout the country. Home Helpers was recently ranked the #1 Senior Care Franchise and "Best of the Best" by Entrepreneur magazine for the fifth straight year and continues to lead the way in the senior care industry.

Home Helpers is affiliated with Direct Link(R) Help At The Touch Of A Button, a national provider of medical alert units, including 24-hour personal emergency response systems, an automated medication dispenser and vital signs monitoring units that enable seniors to feel safer and live independently at home for longer than might otherwise be possible.

Home Helpers does not discriminate against anyone on the basis of religion, race, sex, color, national origin, ethnicity, disability, age or sexual preference in connection with employment or acceptance, treatment, or participation in its programs, services and activities. For more information on Home Helpers and franchising opportunities, visit the company's Web site at <http://www.HomeHelpers.CC> .

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