

How to book a Wisconsin Athlete for a Player Appearance

GREEN BAY, Wis., June 8, 2013 (SEND2PRESS NEWSWIRE) – No other sport in America comes close to the popularity of football, and few athletes are revered like the giants of the gridiron. In Wisconsin, our Green Bay players along with Green Bay Coaches and Executives have become some of the most sought out keynote speakers as their experiences mixed with passion come to life on stage, according to Mayfield Sports Marketing.

Green Bay Players such as: William Henderson, LeRoy Butler, Ahman Green, Gilbert Brown, Jerry Kramer, Willie Davis and Green Bay Packer President Mark Murphy have become some of the top motivational speakers for appearances.

Mayfield Sports Marketing is a marketing firm and booking agency that assists corporations, non profit organizations and third parties in finding a player agent, business manager or contacting the player directly. They can assist an organization in hiring the player/celebrity for your next event. They offer a wide range of Green Bay Football Players for book signings, corporate appearances, fundraisers, universities, private events, speaking engagements, VIP Meet and Greets and product endorsements.

Let them help you book the perfect Green Bay Football Player for your next event. Their roster of Green Bay Football Players is available at <http://www.MayfieldSportsMarketing.com/> .

Many corporations, associations and non-profit groups have recognized the popularity of the sport and have requested these athletes for football player appearances as well as for football speaking engagements. Youth Football Camps, a non-profit walk, exclusive VIP Events featuring NFL players, and autograph appearances are some of the opportunities that Green Bay icons such as: Gilbert Brown, Dorsey Levens and Antonio Freeman have been booked. With a call to 1.262.366.8188, organizations can book a variety of current and Super Bowl Champion Green Bay Players such as: DuJuan Harris, Jerron McMillian, Eddie Lacy, Santana Dotson, Marv Fleming and more. Working with Mayfield Sports Marketing has made booking NFL players an opportunity instead of a laborious task.

As many customers have not booked a player appearance before contacting Mayfield Sports Marketing, they offer a short checklist to booking a player appearance:

1. What will be requested of the player while attending your event: Keynote Speaking Engagement, meet/greet session, autograph session, teach football techniques, attend your holiday party, motivate your employees, golf in your golf outing etc.?
2. Selecting the right player is key to maximizing your exposure of your event, be selective.
3. What are the goals for your event? How will the player appearance assist your event and its success?

4. What is your marketing plan for your event?

5. What is your budget to hire Mayfield Sports and the player you have chosen to attend your event?

Mayfield Sports Marketing works with other professional athletes and high ranking military officials. Mayfield Sports also sells today's top Wisconsin athletes' autographed merchandise.

Visit www.MayfieldSportsMarketing.com today to book your next player or celebrity appearance.

No celebrity endorsement claimed or implied.

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