

# 'Isn't It Possible?' is December's Catchphrase for Support of My Stuff Bags Foundation

LOS ANGELES, Calif., Dec. 6, 2012 (SEND2PRESS NEWSWIRE) – Writer Arnold Rudnick and publisher Paraphrase, LLC, have donated 100 copies of new children's book "Little Green" (ISBN: 9780981587974) to the My Stuff Bags Foundation and have pledged all net profits from book sales for the month of December 2012.

"Little Green" is an entertaining new children's book with an important message and question to consider: Isn't it possible? Released in "Fraugust 2012" by independent publisher Paraphrase, LLC, "Little Green" is a picture-book for 2-7 year olds written by Arnold Rudnick, with illustrations by Marcelo Gorenman, featuring a little green frog on a quest to be special.

"It's about time we admit that not everything is possible," said author Arnold Rudnick. "For too long, movies and books have pretended anything is possible, but kids are smart and know that's not true. Messages that are meant to motivate quickly become empty platitudes. However, ALMOST anything IS possible! This simple, honest qualification offers a more powerful message and an inspirational lesson for everyone."

"'Little Green' began as a bedtime story I told my daughter several years ago," said the film and television writer. "As I turned it into a story in verse, it became more and more inspirational to me, and a message I felt was important for children. When you start discussing the point of the book, that 'almost anything is possible,' and consider what is and is not possible, you come to realize how much really is possible."

"A very cute story for young children," Susan/Mom Loves 2 Read reviews on goodreads.com and lovez2read.blogspot.com, where she recommends "Little Green" in her Holiday Gift Guide. "It is just the right length to keep them interested from beginning to end. The moral of the story is a good lesson for any child to learn."

To help children consider "Isn't it possible?" – and further a commitment to literacy – Rudnick and Paraphrase, LLC, have donated 100 copies of "Little Green" to My Stuff Bags Foundation for holiday gift bags for children rescued from abuse, neglect or abandonment.

More than that, Paraphrase and Rudnick have pledged to donate net profits from all new copies of "Little Green" sold in the month of December 2012.

Books can be purchased through a link on the "Little Green" website, [www.isntitpossble.com](http://www.isntitpossble.com) or ordered through on-line or local bookstores. December 2012 may just help prove "It is possible!"

**About My Stuff Bags Foundation:**

The My Stuff Bags Foundation provides new belongings, comfort and hope to thousands of children each year who must be rescued from abuse, neglect and abandonment across the United States. By rallying widespread individual and corporate involvement through their unique "My Stuff Bags" program, the Foundation addresses the immediate physical and emotional needs of rescued children, and helps support the agencies caring for them. Visit the website at [www.mystuffbags.org](http://www.mystuffbags.org) for more information.

**About Paraphrase, LLC:**

Paraphrase, LLC, is a boutique publishing company promoting literacy with a mission to create thought-provoking media that educates, entertains and inspires. Their motto is: Read a book, Read a mind(R). Visit the website at [www.paraphrasellc.com](http://www.paraphrasellc.com) for more information.

**About Arnold Rudnick:**

Arnold Rudnick worked in feature film development and has written for many television shows. His first book, "ESPete: Sixth Grade Sense" ([www.espete.com](http://www.espete.com)) won a silver medal in the Moonbeam Children's Book Awards and Reader's Favorite Awards. In addition to writing, he works in school administration. He and his wife and children live in Los Angeles, Calif. "Little Green" is Arnold's first picture book.

**About Marcelo Gorenman:**

Marcelo Gorenman grew up in South America. He taught himself how to draw and was eventually accepted at the prestigious School of Visual Arts in New York City, and later the exclusive 3-D animation program at Sheridan College in Canada. Marcelo has worked in animation and illustration since 2002, in Europe, Canada and the USA. "Little Green" is Marcelo's first picture book.

For more information about the My Stuff Bags Foundation, please visit <http://www.mystuffbags.org/> .

Visit Paraphrase, LLC, on the web at <http://www.paraphrasellc.com/> .

Visit the website for "Little Green" at <http://www.isntitpossible.com/> .

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