

James Allen Unveils Its New True-Life Rings Imagery

NEW YORK, N.Y., Nov. 20, 2013 (SEND2PRESS NEWSWIRE) – James Allen has taken another quantum leap forward with its True-Life Ring Imagery. This state-of-the-art imagery gives customers the best possible perception of the ring they are about to buy. James Allen is the only retailer to offer this level of quality.

Every nuance, subtlety, and fine detail of a ring is presented with accuracy, so what you see is exactly what you get. As a result, customers can design a dream engagement ring with ease and confidence, all from the comfort of home or mobile device.

You can view and rotate these remarkable images here:
<http://www.jamesallen.com/engagement-rings/vintage/>.

“Next year, when Nvidia plans to launch their new generation of graphic cards, we will be able to show customers any variation of custom jewelry they desire, all in real-time! Only leading animation studios like DreamWorks and Pixar could be experimenting with such cutting-edge technologies,” says Harel Ben-Ari, Imagery Director at JamesAllen.com

Earlier this year, James Allen launched its exclusive 360 degree [Diamond Display Technology™](#), which marks a revolutionary way to buy diamonds. James Allen’s new ring imagery is another achievement in empowering customers to purchase with complete confidence.

“As an internet retailer, we need to work tirelessly to provide an unparalleled shopping experience. Our unique display technologies enable customers to see exactly what they are getting when they shop online – no surprises, no disappointments, and no compromise. We sell only the finest quality diamonds, and we stand behind every piece of jewelry we sell,” says David Berkovits, Director of Marketing at James Allen.

For details, please see <http://www.JamesAllen.com/>.

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