

Kansas City Magazine Celebrates 5-year Anniversary!

LEAWOOD, Kan., Sept. 19, 2019 (SEND2PRESS NEWSWIRE) – With a variety of magazines in Kansas City, one particular publication has made a household name for itself in recent years. Kansas City's premier home magazine, *Kansas City Homes & Style*, is turning five years old this month.



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The magazine is known for showcasing exclusive homes, lush gardens, introducing drinks and exquisite local foods. It's not just with the printed magazine, every issue is accessible digitally. Forward-thinking technologically, they are savvy enough to support each printed copy with a digitally-formatted version, as every issue they've ever produced is housed on their website.

HomesandStylekc.com has additional photos of published stories, an extensive interactive map of Kansas City's newest communities, and so much more. For businesses looking for an effective marketing program that includes print, digital and social media, *Kansas City Homes & Style* has an effective solution.

While only a 5-year anniversary for *Kansas City Homes & Style*, this

experienced team brings over 80 years of magazine experience to the table. No longer in its infancy, this far-reaching publication hit the ground running from the beginning and has been gaining appreciable velocity since day one and it keeps growing year after year.

Leading the editorial team is **Renee Demott**, a well-known and respected professional in the publishing industry in Kansas City. She is highly-regarded for her work within the home magazine arena for 23 years and counting. A graduate of Kansas State University with a degree in Journalism, Renee was formerly the publisher of Kansas City Homes & Gardens. She has the proven savvy to seek out the unique and stunning homes that find their way into the pages of *Kansas City Homes & Style*. Renee has consistently wowed their audience with exquisite Kansas City homes, inside and out.

With a top-notch talented team of award-winning and experienced writers and photographers, *Kansas City Homes & Style* continues to share with its readers homes that won't be found elsewhere in the city. "We could not produce this magazine without partnering with others, who, like myself, take so much pride in presenting a shelter magazine that is found on so many coffee tables," noted Renee. "Ann Butenas is one of several writers who takes our readers into these spectacular homes and our photographers, especially Matt Kocourek and Matthew Anderson, do such a phenomenal job at capturing the essence of each project we feature."

Brett Miller started publishing in 1989, primarily in the real estate arena, and has personal relationships with several builders, agents and leading professionals in the industry throughout Kansas City. There are very few people Brett doesn't know, as his industry network is strong.

"What's exciting is seeing some extremely talented new businesses opening," he stated.

Brett is successful at matching businesses with ad campaigns that work. The magazine sells sponsored content, and it works well for the right business and situation. With a degree in Management & Human Relations from Mid-America Nazarene University, Brett brings experience in his 30th year of publishing and has mastered skills over the years, including distribution and the fine points of getting the magazine seen. He is adamant a business gets its story heard the right way. *Kansas City Homes & Style* knows it's not just about sales and marketing, it's about telling people's stories.

"Sponsored content generates a sophisticated method by which a company's message is pushed. They read like core content, engaging the readers, and is an innovative and successful marketing accelerator that can be used beyond the printed magazine," noted Brett.

With these positive results, many clients remain loyal to the magazine and have partnered with the publication for several years. "We are very loyal to our clients and it works well," commented Brett. "We have launch parties for all of our clients and guests to meet, connect, network and enjoy some delicious food and beverages while relaxing to some great entertainment."

Creating a stunning magazine issue after issue is all in a day's work for Senior Art Director **Darin Benson**. Darin makes an impression with the savvy readers of Kansas City, and he does that with ease and style, as evidenced by his professional designs that capture the attention of readers. Translation? Clean gorgeous pictures and easy to read content. Like Renee, Darin is also a graduate of Kansas State University and former Art Director for KCH&G. He puts his 22 years of impeccable design prowess to work for the magazine's clients and provides unsurpassed service for each and every one of them.

"I've always taken pride in creating classy publications while meeting deadlines," noted Darin. "But more important, my job is to ensure our clients' advertisements are on point to suit their expectations with our readers. Providing high-end customer service is a quality which will turn into priceless customer loyalty."

Managing Partner **Britton "Britt" Miller** met Brett in 2004 when she worked as the Marketing Manager for a top real estate team. Britt is a guru in marketing and brings effective people skills, handling clients with grace and charm. Britt oversees the business aspects of the magazine and is always at the ready to provide her enthusiastic and trusted assistance. Like her email says – askBrittforhelp@gmail.com

"Having the ability to give our clients the best marketing experience possible has always been our number one goal," indicated Britt. "Additionally, the personal attention we offer as a team from start to finish is unparalleled."

Kansas City Homes & Style distributes the magazine in as many hands as possible, both in printed and digital formats. Their diligent distribution team makes sure the magazine is available most everywhere. That is why you can find copies at your local Hy-Vee, Hen House and Price Choppers, and in over 250 businesses throughout Kansas City concentrated where home owners live. "Our magazine has an active and loyal following," shared Renee, "and this requires our racks to be continually restocked throughout the month. The company distributes full-time, so it's important to us there are magazines always available." They also offer annual subscriptions for \$9.95 a year.

The company sells several new subscriptions each week, and the team understands they are working towards the largest readership in the metro area. "It has been a real pleasure watching the team expand this magazine throughout the years," reflected Brett.

At *Kansas City Homes & Style*, the "welcome" mat is always out. But this company is more than just a magazine dedicated to showcasing amazing homes. Their Style sections shine the spotlight on local celebrities giving readers an up-close and personal peek into their lives and their homes. They not only help their readers create their own dream home, they share with them the best to eat and drink in Kansas City.

Kansas City Homes & Style plans to continue informing and "wowing" readers for years to come. The magazine and the savvy individuals responsible for its exciting continued growth have but one thing to say: "You ain't seen nothing

yet!”

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<https://issuu.com/contentmedia/docs/kchomesstyleseptember19?fr=sYjFmYTE2MDEx>

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Website: <https://homesandstylekc.com/>

*IMAGE link for media:

<https://www.Send2Press.com/300dpi/19-0919s2p-KSH-Sept19Cov-300dpi.jpg>

VIDEO (YouTube): https://youtu.be/_ZNjd2nLrfc