

Kawasaki Promotes Two Executives Supporting OEM Relationships and Engine Sales

GRAND RAPIDS, Mich., Feb. 5, 2013 (SEND2PRESS NEWSWIRE) – The Engines and Power Products Division of Kawasaki Motors Corp., U.S.A., based here, has announced the promotions of two key employees within its growing OEM Engine Sales group. Randy Lockyear becomes National Sales Manager-OEM Engine Sales, and Tom Moskwa becomes Engineering Group Manager. Each assumes his new position immediately.

“These significant moves in our OEM business category reflect the importance that the company places on this part of our business and the partnerships that we have developed through the years,” said Fumihiro (Clint) Ohno, Kawasaki Engines and Power Products General Manager.

Lockyear, who joined Kawasaki in 1993 and has held several OEM-related posts will have overall responsibility for managing the activities of the OEM Sales Managers, working with them to further corporate sales and activity goals. Lockyear will concentrate on business expansion for the Engine Sales group, seeking new opportunities in the alternative fuels category as well as with potential consumer markets. Among Lockyear’s past company positions, he was involved with quality assurance, warranty, and technical services.

Moskwa, who has been with the company since 2006 will have oversight for a wide range of functions. Included are training and technical support teams, the quality group, as well as the applications engineering department. His role is to manage all product quality processes between the factory and their many OEM and dealer partners.

Kawasaki Engines and Power Products, a division of Kawasaki Motors Corp., U.S.A., distributes gasoline engines and professional handheld power products for landscape, industrial, and consumer markets. The division is headquartered in Grand Rapids, Mich., and services customers through its network of more than 8,000 independent dealers through the United States, Canada, and U.S. Trust Territories of the Pacific, including Guam.

More information: <http://kawpower.com/> .

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Kawasaki

Engines/Power Products

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