

Kids Read Now is closing the opportunity gap – In-home reading program helping Wisconsin students

MADISON, Wisc., March 24, 2021 (SEND2PRESS NEWSWIRE) – Kids Read Now is excited to partner with the School District of Reedsburg and the School District of Niagara to mail books directly to their students' homes over the summer. The School District of Reedsburg and the School District of Niagara are the first school districts in Wisconsin to partner with Kids Read Now to eliminate learning loss and close the opportunity gap for their students. The number of students coast-to-coast in the Kids Read Now program continues to grow with almost 400,000 books being mailed to students in 2020 alone!



Send2Press® Newswire

Most students will experience reading skill loss over a typical summer break from school. Creating home libraries is key to preventing a steep learning slide due to summer break and recent extended school closures. “Students who select their own books are much more likely to read them, which is one reason educators love the KRN in-home reading program. It’s an evidence-based solution that eradicates learning loss and helps kids gain up to 2.5 months of learning over the summer,” said Leib Lurie, CEO of Kids Read Now.

The Kids Read Now K-3 summer reading program mails eight new books to students and includes exciting multicultural, fiction, and nonfiction titles loved by children. Mailing books builds ongoing enthusiasm but does not require in-home technology. Each book includes guided discussion questions to help improve reading skills and increase family engagement. The ninth book of beautifully illustrated creative writing prompts concludes the program so children can write their own stories. Best of all, kids keep their new books!

Kids Read Now is a 501(c)(3) nonprofit organization with the singular mission to eliminate learning loss for all K-3 students.

To learn more about Kids Read Now, please visit <https://kidsreadnow.org/>.

*VIDEO: <https://vimeo.com/513510815>