

Klingenstein, Fields and Co., LLC Rebrands as Klingenstein Fields Wealth Advisors

NEW YORK, N.Y., Aug. 26, 2015 (SEND2PRESS NEWSWIRE) – Klingenstein, Fields & Co., L.L.C. today is now operating as “Klingenstein Fields Wealth Advisors” as part of a recent rebranding initiative. The new brand highlights the firm’s integrated approach in providing comprehensive wealth management services to a broad range of high-net-worth clients.

The initiative included the development of a new brand visual identity and positioning to reflect its ability to adapt to changing client needs, while remaining true to its legacy as a premier money management firm for wealthy individuals and families for multiple generations. Klingenstein Fields Wealth Advisors, is a privately held firm, investing in separately managed accounts for over 250 client families with a combined asset base of approximately \$3.2 billion.

“We’re proud of our heritage of providing highly personalized wealth management services to our clients, and we want to make sure that our brand continues to reflect this heritage, while also representing our ongoing responsiveness to change,” said Kenneth D. Pollinger, Co-Chairman and CEO for Klingenstein Fields Wealth Advisors. “We’re firmly committed to continuous improvement in the interest of our clients.”

A number of recent corporate initiatives designed to further strengthen its wealth management offering support the new brand, including the addition of an experienced wealth planner and expansion of its internal and third-party asset management solutions.

The new brand positioning emphasizes the five core reasons clients select Klingenstein Fields Wealth Advisors: customized wealth management, comprehensive planning, tailored solutions, proactive communications, and a trusted partnership. The rebranding initiative includes a comprehensive website redesign, a marketing communications program that reflects the new brand, and the launch of ongoing thought leadership designed to provide timely and useful perspectives to clients on key wealth management and market issues and developments.

More information: <http://www.klingenstein.com/>.

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