

Laconia Capital Group L.P. Announces Late Seed-Stage B2B Venture Capital Fund

NEW YORK, N.Y., Jan. 28, 2016 (SEND2PRESS NEWSWIRE) – Laconia Capital Group L.P. announces the launch of a new Business-to-Business Venture Capital Fund. The newly capitalized fund utilizes an investment approach described as “Inflection Capital Investing,” through which Laconia will invest in late seed-stage companies that have reached an inflection point in their business development that strongly suggests continued growth, attractive future funding rounds, and current tangible value.

Companies reaching Laconia’s inflection point have an in-market product, existing primary revenue stream, relatively light future capital requirements, and a valuation that reflects the current asset value rather than a hockey stick projection.

These companies typically need late seed-stage financing to further build out their product features set, and refine their market value proposition and sales structure.

Inflection Capital Investing allows Laconia to target companies that have solid fundamentals, but which have not yet achieved the full demonstrated scalability needed to attract a Series-A round of financing.

Laconia has identified a large pool of pre Series-A companies that have been created over the past 24 months from a record influx of Angel and institutional seed stage capital.

“This is an excellent time to discover quality companies on the cusp of scalability, especially now that valuations are stabilizing, and may be falling,” says David Arcara, Laconia’s Co-Founder and Managing Director.

Entrepreneurs and independent investors David Arcara and Jeffrey Silverman founded Laconia. Amongst their past investments are Localytics, LeagueApps, TripleLift, LocalVox, Alice, and Wymsee.

Laconia plans to complete 8-10 investments over the next 18 months with an average investment size between \$250,000-\$750,000.

About Laconia Capital Group:

Laconia Capital Group L.P. is headquartered in New York City and was founded in 2014. Laconia is a fund investing at the Late Seed and Series-A stage of B-to-B SaaS companies solving immediate market, product, and legacy work flow problems in the marketing services, data management, mobile communications, publishing, media, sports, and entertainment industries.

For more information: <http://laconiacapitalgroup.com/>.

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