

LBA Ware Named to 2018 HW Tech100 List of Innovative Housing, Mortgage Technology Companies

MACON, Ga., April 3, 2018 (SEND2PRESS NEWSWIRE) – LBA Ware™, a leading provider of [automated compensation software](#) and [systems integration solutions](#) for mortgage lenders, today announced that it has been named to the 2018 HW Tech100™ list published by housing and mortgage industry trade magazine HousingWire. The HW Tech100, which is in its fifth year of existence, recognizes, “the most innovative technology companies in the U.S. housing economy, spanning real estate, mortgage lending, mortgage servicing and investments.”



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This is the fourth consecutive year that LBA Ware has been recognized for its flagship automated compensation platform CompenSafe. In its [profile on LBA Ware](#) in the April issue, HousingWire’s editorial staff noted the continued growth and success of CompenSafe in 2017, including reaching nearly \$1.5 billion in lifetime compensation calculations. Other year-over-year growth statistics include an 80 percent increase in CompenSafe clients, a 71 percent increase in the number of applications and volume tracked for pipeline reporting within the system, a 67 percent increase in the number of loans

processed for compensation and a 152 percent increase in the total processed compensation.

“Compressing margins and the overall decline in origination volume are driving lenders to seek more innovative solutions to control expenses and improve profitability,” said Lori Brewer, founder and CEO of LBA Ware. “CompenSafe empowers lenders to incent sales and operations staff using compliantly designed, automatically calculated compensation plans that align efficiency and performance metrics to fuel origination growth, and we are truly honored to have the HousingWire editorial staff acknowledge our efforts to address this critical industry need by including LBA Ware on this year’s Tech100.”

In its announcement of this year’s winners, HousingWire acknowledged the enhanced level of competition over previous years, citing a significant increase in the number of applicants for this year’s list and the fact that more than half of this year’s honorees are first-time winners.

“The number of fintech companies serving the mortgage industry has exploded over the last several years – making the choice of just 100 companies this year very difficult,” said HousingWire Magazine Editor Sarah Wheeler. “Companies in the 2018 Tech100 represent the leading edge of solutions and services that will propel mortgage companies toward success.”

“These companies provide innovative solutions and are moving the housing finance industry forward as technology rapidly changes how the landscape operates,” said HousingWire Online Editor Caroline Basile.

The full list of this year’s winners is available at <https://www.housingwire.com/articles/42985-the-2018-hw-tech100>.

About HousingWire:

HousingWire is the nation’s most influential source of news and information for U.S. mortgage markets, boasting a readership that spans lending, servicing, investments and real estate market participants as well as financial market professionals.

Winner of numerous awards, including a 2012 Eddie Award for national editorial excellence in the B-to-B Banking/Business/Finance, HousingWire has been recognized for excellence in journalism by the Society of Business Editors and Writers, the American Society of Business Press Editors, the National Association of Real Estate Editors, and Trade Association Business Publications International.

About LBA Ware™:

Founded in 2008, LBA Ware’s mission is to inspire opportunity by delivering solutions that are essential to the way mortgage companies operate. We strive to be a trusted partner and play a key role in our clients’ success by enabling them to motivate, incentivize and better leverage the human potential within their organization. Our applications automate traditionally manual business processes for which an existing software solution does not exist, empowering lenders to create an integrated software environment that

maximizes their productivity and operational efficiency. For more information about LBA Ware and their software solutions, visit <http://lbaware.com>.