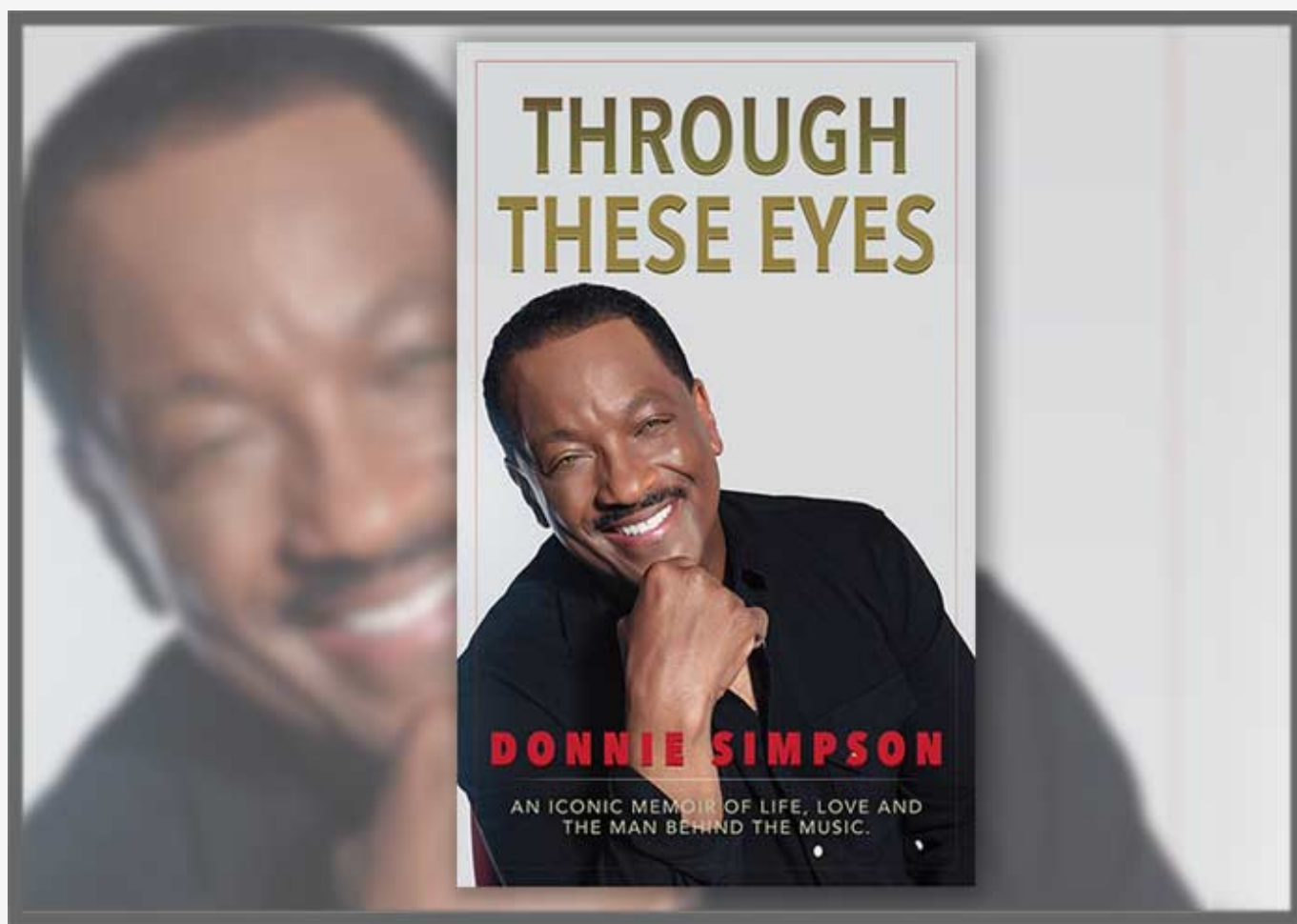


Legendary TV and Radio Host Donnie Simpson celebrates a 50-year career milestone announcing his highly anticipated memoir

WASHINGTON, D.C., Aug. 2, 2018 (SEND2PRESS NEWSWIRE) – The Oracle Group International announces the publication of “THROUGH THESE EYES: An Iconic Memoir of Life, Love and The Man Behind The Music” (13th & Joan; Hardcover; On Sale: Jan. 30, 2019; \$25.99; ISBN: 978-1732646469) by award-winning, influencer, humanitarian, and legend Donnie Simpson.



Send2Press® Newswire

Through his highly anticipated memoir, Simpson chronicles the highs and lows of his extraordinary career which in 2019 will commemorate 50 years of entertaining listeners on Radio and Television.

“Through These Eyes” takes us back to where it all began, his beloved hometown of Detroit. Joining the staff at WJLB radio at 15 years old, affectionately dubbed, Donnie “The Love Bug” Simpson, quickly gained popularity with his sultry voice, warm smile, and piercing green eyes. Relocating after 15 years to Washington, D.C., he continued dominating

ratings and captivating audiences, which led to his most memorable role in 1983 as the host of BET's primetime music video show, Video Soul solidifying his role as a pop culture icon.

Over several decades, Donnie has interviewed the biggest stars in the world, including Stevie Wonder, Prince, Aretha Franklin, Whitney Houston, David Bowie, Janet Jackson, James Brown, Sting, Jay-Z, The Notorious B.I.G., Tupac, Madonna, Smokey Robinson, President Clinton, Tom Hanks, Barry White, and so many others. Donnie has been inducted into the BET Walk of Fame and the R&B Music Hall of Fame. The only non-musician honored at that point.

"I'm always labeled as trailblazer. To this day, so many artists talk about what it meant to sit on the couch with me, the effect that it had on their careers, and it's a blessing to have been in that position," says Simpson. "The most wonderful compliment I get is when people tell me they feel like they know me. They do know me; they know my spirit. I'm the same dude all the time. 24/7, always filled with hope and love, I'm Donnie. That's my story."

"Through These Eyes," a publishing collaboration between Donnie Simpson Productions, The Oracle Group International, and 13th & Joan Publishing is available for pre-order at <http://www.donniesimpson.com/>.

* PHOTO link for media: Send2Press.com/300dpi/18-0802s2p-tteyes-300dpi.jpg

* Photo Caption: Book jacket, "Through These Eyes: An Iconic Memoir of Life, Love and The Man Behind The Music" by Donnie Simpson.

Social:

Facebook <https://www.facebook.com/Donnie-Simpson-51573788527/>

Twitter @DonnieSimpson

Instagram @DonnieSimpsonSr #ThroughTheseEyes

Media Contact:

Mocha Ochoa Nana

The Oracle Group

954-793-6401

mocha@theoraclegroupinc.net