

Lender Price Launches Real-Time, Competitive Analytics and Pricing Platform at 2016 MBA Annual Convention in Boston Oct. 23-26

PASADENA, Calif., Oct. 3, 2016 (SEND2PRESS NEWSWIRE) – Lender Price, the emerging leader in real-time, competitive mortgage analytics and product pricing & eligibility (PPE) solutions complete with full mobile functionality and advanced business intelligence, today announced its upcoming launch at the 2016 MBA Annual Convention in Boston, October 23 – 26.



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Architected for innovation and versatility as a big data, native mobile solution, the Lender Price PPE platform allows wholesale and correspondent lenders, banks, and credit unions to manage products and pricing for all mortgage types, including conforming, non-conforming, non-QM, and specialty loans, while providing powerful performance features including:

- Real-time, competitive analytics and reporting
- Customizable loan programs and eligibility
- Automated compliance checks
- Customized workflows

- User and product level tracking
- Margin management, lock desk, and
- Secondary marketing management.

“Traditionally, mortgage lenders have navigated pricing decisions with blinders on due to delays and lack of transparency,” said Lender Price co-founder and CEO Dawar Alimi. “Lender Price was designed to optimize lenders’ ability to analyze pricing in real time by removing blind spots across all loan programs and competitors, allowing lenders to optimize their strengths and improve market share.”

Lender Price enables investors to manage origination partners in real time both to identify opportunities and close the gap on technology and customer service. Its advanced analytics report on product search scenarios, including which products are being locked and which are being overlooked, allowing both loan originators and decision-makers to learn, adapt, and be profitable in the fluid mortgage marketplace.

“Technology that had just begun to shape the mortgage industry when the Great Recession struck remained stagnant for nearly a decade, leaving countless institutions with half-baked solutions,” said Alimi. “By solving for the mortgage industry’s persistent point-of-sale problem, Lender Price aims to improve the mortgage experience for all industry stakeholders, from the consumer to the market maker.”

The Lender Price MBA Annual Convention exhibit will be at Booth 1431 in Exhibit Hall D and its meeting room will be Beacon G.

About Lender Price:

Lender Price is a California-based big data technology innovator and developer of a real-time, competitive mortgage analytics and product pricing & eligibility (PPE) platform complete with full mobile functionality and unprecedented business intelligence. With Lender Price, wholesale and correspondent lenders, banks, and credit unions can knowledgeably manage product pricing for all mortgage types: conforming, non-conforming, non-QM, and specialty loans, delivering innovative features that include: built-in compliance checks, capital market tools, margin management, lock desk, customized workflows and mobile functionality.

Lender Price PPE functionality includes:

- Real-time, competitive analytics and reporting
- Customizable loan programs and eligibility
- Full eligibility on all available products, prime and non-prime/ non-QM
- Lock desk
- Historical pricing
- Pipeline manager

- Comp plan management
- Correspondent/ holdback management
- Margin management
- Dynamic, live program creation & pricing
- Rate sheet generator
- Secondary buy / sell
- Rate alert triggers, and
- Native mobile app.

Lender Price allows lenders to focus on what they do best by removing the burden of technology development and management. For more information, visit <http://lenderprice.com/> or send email to: Contact@LenderPrice.com.

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