

# MAG Instrument Inc. Continues Lighting the Path to Breast Cancer Awareness

ONTARIO, Calif., Oct. 4, 2018 (SEND2PRESS NEWSWIRE) – This month, Mag Instrument Inc. (MAG), the company that produces the iconic MAGLITE® line of flashlights, is once again partnering with [National Breast Cancer Foundation, Inc.®](#) (NBCF) to promote awareness of and raise funds to support the work of NBCF. In fact, 2018 will mark a decade that Mag Instrument Inc. has observed Breast Cancer Awareness Month and donated nearly \$400,000 to NBCF.



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“Just about everyone has a friend, a co-worker or a relative, if not an immediate family member, who has been affected by breast cancer,” said Tony Maglica, Founder and President of Mag Instrument. “And this disease doesn’t just affect the patient, one case touches many lives. We continue to support NBCF because it’s an organization that’s run with energy and passion, one that deploys resources in smart, practical ways.”

Under the agreement, Mag Instrument provides financial support to NBCF and markets specially marked and packaged MAGLITE® SOLITAIRE® 1-AAA-cell and Mini MAGLITE® 2AA-cell flashlights. These focusing-beam machined aluminum mini flashlights are custom-anodized, laser engraved with the NBCF logo, and packaged in special pink packaging bearing the NBCF logo.

These specially-marked MAGLITE® compact flashlights are available at selected retailers across North America.

“Over the last ten years, with their support and through their pink American-made flashlights, MAGLITE® has helped provide early detection and support services to women affected by breast cancer,” said NBCF. “We thank Tony Maglica and MAG Instrument for their generous support and commitment to helping people live longer and happier lives.”

These specialty flashlights are also available at [Maglite.com](http://Maglite.com) and can be found at these links.

MAGLITE® SOLITAIRE® LED – NBCF HOT PINK

<http://bit.ly/NBCF-SOLITAIRE-LED>

MINI MAGLITE® LED AA – NBCF HOT PINK

<http://bit.ly/NBCF-MINI-MAGLITE-LED>

MINI MAGLITE® PRO® LED AA – NBCF PINK CAMO

<http://bit.ly/NBCF-MINI-MAGLITE-PRO-LED-CAMO>

A percentage from the proceeds from the sale of these commemorative NBCF flashlights will help support the mission of NBCF.

“NBCF is grateful for MAG Instrument and the decade of partnership supporting our mission of Helping Women Now,” said NBCF Corporate Partner Manager, Kara Causey. “Their donations will enable NBCF to continue providing help and inspiring hope to women affected by breast cancer across the U.S.”

For more information on how you can support NBCF, please visit [nbcf.org](http://nbcf.org) and to learn more about Mag Instrument Inc., visit: [maglite.com](http://maglite.com).

## About Mag Instrument:

Mag Instrument is proud to be a U.S.A. manufacturer. Each flashlight is a result of an obsession with fine engineering, craftsmanship and a commitment to perfection. Founder, owner and president Anthony Maglica has guided his company’s growth from a one-man machine shop in 1955 to an enterprise that has proudly employed thousands of workers in America since it produced its first flashlight in 1979. For more information, visit: <http://maglite.com/>

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\* LOGO link for media: [Send2Press.com/300dpi/17-0907s2p-maglite-  
logo-300dpi.jpg](https://Send2Press.com/300dpi/17-0907s2p-maglite-logo-300dpi.jpg)

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