

Massachusetts Cannabis Knowledge Forum announces 3 Events to Inform and Educate about Cannabis and Developing Mass. Marijuana Industry

BOSTON, Mass., Aug. 21, 2013 (SEND2PRESS NEWSWIRE) – Three informational events across the state with the cannabis industry's best and brightest will be hosted by the Massachusetts Cannabis Knowledge Forum (MCKF) in association with the Northeastern Institute of Cannabis on Sept. 28-29, 2013 in Boston, Lowell and Dartmouth.

WHAT: A series of three events being held in Boston, Lowell and Dartmouth that will bring the industry to Massachusetts for an informative event. The speakers have nearly 100 years in experience to share. The event will cover the regulatory model and competitive application process, including presentations on best practices, quality assurance, production/cultivation methods, legal/social/political environment, and coalition building. Segments will be interactive, allowing people to communicate directly with the speakers.

Each event will be unique because it will be guided by the questions and. Attendees will receive a copy of "Medical Marijuana 101," the "Marijuana Grower's Handbook," "Aunt Sandy's Medical Marijuana Cookbook," and course binder with materials on the application/regulations/best practices.

Goal of these events:

- * To provide education and training to potential dispensary applicants, employees, and patients;
- * To hold an interactive forum for people to learn more about the cannabis industry and how the application and regulatory processes will be implemented;
- * To develop a strong activist community;
- * To celebrate the overwhelming support of 63 percent of Mass residents who voted YES for medical cannabis.

WHO: The MCKF is proud to present industry leading authors, consultants, business operators, and researchers to provide three days of informational access to the business.

Ed Rosenthal has been writing about cannabis cultivation for over four decades and is the world's leading expert in the field. Ed has sold over a million books, and his book the "Marijuana Grower's Handbook" has revolutionized the field.

Mickey Martin, author of "Medical Marijuana 101," and an expert in the competitive application process, will give attendees a breakdown on best practices, regulations, and the entire application process.

Founder of Steep Hill Labs, Addison Demoura, will present on quality assurance and discuss the latest technology being used to help people better understand cannabis medicines.

Dr. Keith Saunders, Ph.D. is a sociologist and host of the Boston Pot Report who will educate people on the evolution of cannabis in Mass. over the years, and discuss the positives and negatives of the proposed industry. The event will conclude with speakers being joined by local activists to discuss community building and cooperative response to issues.

WHEN and WHERE: Three dates. Three locations across the state.

* Saturday, September 28, 2013 in Boston, Mass. at the Seaport World Trade Center Auditorium;

* Sunday, September 29 in Lowell, Mass. at the UMASS Lowell Inn and Conference Center;

* Monday, September 30 in Dartmouth, Mass. at Rachel's Lakeside Event Center.

WHY: To inform and educate the community about cannabis and the developing marijuana industry.

For more information, contact Mickey Martin 508-289-1779 or email cannabisknowledgeforum@gmail.com – or visit:

<http://www.CannabisKnowledgeForum.com/>.

INTERVIEW A CANNABIS OUTLAW. MASSACHUSETTS CANNABIS KNOWLEDGE FORUM.

Have you ever wondered what it is like to wake up to Federal officers swarming your home because you provided cannabis to sick people? Do you want to know what it is like to realize that your medical cannabis company has been raided and is on every major news network in America? Are you interested in understanding how cannabis intolerance affects families and their children?

Our panel of experts not only has nearly 100 years of experience directly working with cannabis, and they have the scars to prove it. They are true-to-life cannabis outlaws.

The "Guru of Ganja," Ed Rosenthal, was one of the first people to be raided and charged in Federal court for providing medical cannabis. His landmark case propelled the cannabis movement into the mainstream and his story was heavily covered nationally. Ed became the poster boy for the battle between the Feds and states with medical cannabis laws.

Mickey Martin ran a company called Tainted Inc. that made medical cannabis foods for patients in California. His company was raided and he was charged with several felonies. At his sentencing, the Judge noted that he was not motivated by profit and believed he was providing a service to sick people, and sentenced him to two years of community confinement.

Addison Demoura operated a dispensary in Oakdale, Calif. and was raided by intolerant local authorities in Stanislaus County. During the raid officers traumatized his wife and children, and charged him with several felonies for

operating his dispensary. After finding officers left out important information when requesting the search warrants the case was dropped and Addison Demoura successfully sued the local authorities for damages.

DO YOU WANT TO INTERVIEW ONE OF OUR CANNABIS OUTLAWS?

Our speakers are making themselves available to all media from now until the event to do interviews. Their colorful and interesting stories make for a great special interest piece and their interviews always provide good information for readers, viewers, and listeners. To set up and interview with one or all of our speakers feel free to contact us by phone or email. Thanks.

* Photo Caption: Ed Rosenthal in greenhouse.

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