

MasterCare, a National LTC Network Member Firm, Recommends Consumers Work with Long Term Care Insurance Specialists

OVERLAND PARK, Kan., March 28, 2014 (SEND2PRESS NEWSWIRE) – The National LTC Network announces its immediate past Chairman, Mike Skiens, is featured in an article on long term care planning in Kiplinger’s Retirement Report (March 2014).

“Options for Covering Long-Term-Care Costs” shares strategies that can help people cover long term care costs while also keeping premiums manageable. Among the realities facing long term care insurance shoppers today, for instance, are sex-distinct pricing that makes LTC coverage more expensive for women, and the fact that medical eligibility guidelines for LTC insurance are now tougher than in the past.

The dynamic landscape of long term care insurance is one reason Skiens gives the following advice in the article, recommending individuals work with long-term-care (LTC) insurance specialists: “They’ll (specialists) know which insurer will give the consumer the greatest opportunity to get a preferred or standard rate. We can do a prequalification of that person’s health and ask the insurer about the rating class before a client applies.”

“MasterCare recognizes the important role of LTC Specialists in the planning process,” said Skiens, adding, “The firm is committed to professional long term care planning and we quite literally exist to educate, serve and support LTC Specialists.”



About MasterCare:

MasterCare Solutions is a leading national insurance brokerage with 25 years of experience exclusively in Long-Term Care Insurance. We represent only the highest rated carriers and provide cutting-edge tools and resources for professionals to effectively work in this dynamic marketplace. We pride ourselves on: EXPERTISE – in long-term care insurance education, plan design and product selection, INTEGRITY – to always place the needs of the client before our own, CHOICE – in a carefully chosen portfolio of durable long-term care insurance carriers and products. More information:

<http://www.LTCexperts.com/>.

About National LTC Network:

The National LTC Network is an alliance of leading long term care insurance distributors. Since 1994, The Network has brought knowledge, ethics and excellence in long term care insurance to the nation. The Network's member companies are some of the largest, most respected and successful firms in the industry, offering coverage from the finest long term care insurance companies. Consumer, worksite and association inquiries are welcome. More information: <http://www.NLTCN.com/>.

Contact:

Terry Truesdell, President and CEO
+1-913-385-7899

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