

# Miami Fall Fundraiser for Philanthropy from the Heart to Benefit Homeless

MIAMI, Fla., Sept. 11, 2014 (SEND2PRESS NEWSWIRE) – When Jhasmidah Alexandre, founder, president and CEO of Philanthropy from the Heart, Inc., overcame homelessness, she made a promise that she would give back to help those less fortunate and in need. And, that’s exactly what she’s doing. On Friday, September 26, a free fundraising event will be held at Joe Celestin Center at 1525 NW 135th Street in North Miami, FL 33167, from 6:30 to 9:30 p.m.

The event promises to be a fun-filled evening for kids and adults too. There will be entertainment, \$1 raffles and food and promotional items for sale. The raffle will be a 50/50 raffle. So, for example, if raffle sales tally \$1,000, the winner will receive \$500 and the organization will receive \$500. All proceeds from food and other miscellaneous items for sale will go directly back into the community.

“This event is made possible because of assistance from partners such as FarmShare, a non-profit, Florida City organization that recovers food from farms, wholesalers and other groups which is donated to feed the hungry; and Publix Super Markets, Inc.,” Alexandre says.

Currently, Philanthropy from the Heart provides food, clothing and basic hygiene items to a little more than 100 homeless people per week. Future goals include the desire to provide items, daily, rather than weekly, and to also offer one-on-one mentoring services to assist the homeless to find employment and housing.



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“One step at a time,” Jhasmidah says.

For people who cannot attend the fundraising event, but who wish to donate, they can donate online at: <http://www.ptheart.org/donate/>.

As Jhasmidah says, "Donating is medicine for the soul."

For more information, visit: <http://www.ptheart.org/>.

**About Philanthropy from the Heart, Inc.:**

Founded in May 2013, Philanthropy from the Heart, Inc. is a nonprofit organization in the state of Florida. It has its 501(c)3 tax-exempt status approved by the IRS. The company is managed by a Board of Directors and exists to assist the homeless living in and around the Miami area.

Currently, there are approximately 15 volunteers who work on a regular basis, and they are always seeking to add more names to that roster.

For additional information and media queries, contact:

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**IMAGES FOR MEDIA:**

– Photo 1 300dpi: [Send2Press.com/wire/images/14-0911-philheart01-300dpi.jpg](http://Send2Press.com/wire/images/14-0911-philheart01-300dpi.jpg) .

– Photo 1 Caption: Philanthropy from the Heart, Inc. exists to serve the Miami homeless population.

– Photo 2 300dpi: [Send2Press.com/wire/images/14-0911-philheart02-300dpi.jpg](http://Send2Press.com/wire/images/14-0911-philheart02-300dpi.jpg) .

– Photo 2 Caption: Jhasmidah Alexandre, founder, president and CEO of Philanthropy from the Heart, Inc. has made a mission of giving back to Miami's homeless community.

News issued by: Philanthropy from the Heart, Inc.



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