

# Mid-America Christian University selects Regent Education's Financial Aid Management and Enrollment Optimization Solutions

FREDERICK, Md., May 13, 2013 (SEND2PRESS NEWSWIRE) – Mid-America Christian University (MACU) has selected Regent Education to assist them in transitioning to a non-term enrollment model and serve their growing online population. MACU needed a financial aid management system that would support non-term and borrower based academic year (BBAY) models. They selected Regent Education's Regent 8 financial aid management system – the only financial aid management solution to offer complete support for non-term, BBAY, and standard academic models.

“We recognized the opportunities moving to non-term enrollment represented for our institution, but our financial aid management system could not support our processing and compliance requirements,” said MACU President John Fozard. “Hobsons introduced us to Regent Education, and after viewing Regent 8 we knew immediately that this was the right solution for MACU.”

“Moving to a non-term enrollment model will enable us to meet our growth objectives, but most importantly it enables us to serve the changing needs of our students,” says Fozard. “By partnering with Regent Education we will be able to meet both our growth objectives and our service objectives.”

Regent 8 is changing the way institutions process financial aid, giving them revolutionary and intuitive tools to automate and manage every aspect of the financial aid life cycle—even for institutions with non-term, BBAY, and standard term models. Institutions have been hindered in their ability to offer non-term enrollment models due to limitations with their financial aid management systems. With Regent 8, schools now have an option that will allow them to offer the enrollment models that meet the needs of the institution—and the students they serve.

“In addition to the ability to serve all enrollment models, the automation Regent 8 delivers is driving efficiency and compliance to an entirely new level,” says Randy Jones, CEO of Regent Education. “Our customers are seeing their back office support needs being reduced by between 20 percent and 60 percent. Regent 8 and is setting a new standard for cost control, compliance, and service.”

MACU will also implement Regent's SNAP product in partnership with Hobsons, a leader in post-secondary enrollment and student support solutions. SNAP will assist MACU in driving enrollment and further streamlining the financial aid process. “We are very enthusiastic about the level of automation we will have once we implement Regent 8 and SNAP,” says Christina Padilla, Director of Financial Aid for MACU. “Service to our students is at the center of

everything we do, and with Regent's solutions we are taking service to a whole new level."

Regent Education is holding monthly webinars to demonstrate Regent 8 and SNAP. For more information visit their website at [www.regenteducation.com](http://www.regenteducation.com) .

**About MACU:**

Mid-America Christian University (MACU) offers a Christian liberal arts education through two dynamic colleges. The College of Arts and Sciences (CAS) offers undergraduate degrees to traditional and daytime commuting students at the main campus in Oklahoma City. The College of Adult and Graduate Studies (CAGS) makes college education affordable and accessible to busy working adults and graduate students. Programs are offered online, at the main campus, and through the north OKC location. The University is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools (NCA), 30 N. LaSalle St., Suite 2400, Chicago, IL 60602-2504, (800) 621-7440.

Visit <http://www.MACU.edu/> for additional information.

**About Regent:**

Regent Education is a leading provider of software solutions that have revolutionized financial aid management and enrollment processes for schools using BBAY and non-term enrollment models. Regent traces its beginnings to the founding of Computing Options, a student information system provider, in 1984. In 2006, a team of entrepreneurs incorporated Regent to acquire Computing Options as a platform for a standalone financial aid management system. Today, Regent 8, the eighth version of Regent's financial aid management system is the only solution that provides end to end automation for non-term, nonstandard term, and standard academic years. Regent SNAP enables schools to provide estimated awards to prospective students in 15 minutes or less-a process that normally takes days or weeks.

Regent is a nationally recognized leader in results-driven enrollment optimization and financial aid management solutions-solutions that are web-based, easy-to-use, and inter-operate with any existing student information system. Regent offers software-as-a-solution (SaaS) tools that help institutions increase enrollment, improve retention, speed student processing, mitigate compliance risks and deliver bottom-line results. More information: <http://www.regenteducation.com/> .

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