

Mid America Mortgage Offers Marketing Tools to Partners through Mid America Concierge Service

ADDISON, Texas, Dec. 9, 2015 (SEND2PRESS NEWSWIRE) – Mid America Mortgage, Inc. (Mid America) Owner and Chief Executive Officer Jeff Bode announced the firm has developed Mid America Concierge, an online marketing support portal for its strategic business partners, including real estate agents and brokers.

The portal provides Mid America's partners with access to marketing and promotional materials, in addition to services for lead generation, social media marketing, customer relationship management (CRM) and more.

"Mid America's partners are a critical component to our success," Bode said. "Whether its using Mid America's affiliated LOS Mortgage Machine or the best-of-breed services available through Mid America Concierge, we want to ensure our partners have the absolute best technology and services available to execute at the highest level possible."

To make the available services more affordable, Mid America offers incentives for partners to promote their work with Mid America through credits and discounts for services on the site.

"Providing value, whether its to borrowers or our partners, is one of the cornerstones of Mid America's philosophy, and we want to make it both easy and beneficial for our partners to access the services available through Mid America Concierge," Bode added. "Something as simple as taking a photo at closing can translate into big savings on services, which helps our partners grow their business while supporting Mid America. It's truly a win-win for everyone."

To learn more about Mid America Concierge, visit <http://www.midamericaconcierge.com/>.

About Mid America:

Additional information about Mid America Mortgage, Inc. can be found on the company's website at <http://www.midamericamortgage.com/about/>.

Twitter: @midamericamtge

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News issued by: Mid America Mortgage, Inc.



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Original Story ID: 2015-1209-03 (10735) :: mid-america-mortgage-offers-marketing-tools-to-partners-through-mid-america-concierge-service-2015-1209-03

Original Keywords: LOS Mortgage Machine, CEO Jeff Bode Mid America Mortgage, Inc. Addison Texas ADDISON, Texas

Alternate Headline: Marketing Tools for Real Estate Pros Enhanced through Mid America Concierge Service

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Wed, 09 Dec 2015 16:04:24 +0000

Original Shortcode for Story: <https://i.send2press.com/mo9jW>