

Modern Exploration Society Calls for Proposals for \$15,000 Pathfinder Prize

SANTA BARBARA, Calif., May 26, 2022 (SEND2PRESS NEWSWIRE) – Hidden Compass, a women-founded media company and modern exploration society, has just announced a call for proposals for their first annual Hidden Compass Pathfinder Prize. The \$15,000 prize will fund a curious team of modern explorers and allow them to share their discoveries with the public.

A dark blue and purple gradient graphic with a topographic map background. At the top is the 'HIDDEN COMPASS' logo in white. Below it, a purple horizontal bar contains the text 'ANNOUNCING THE'. The words 'PATHFINDER' and 'PRIZE' are written in large, bold, white capital letters. Below that, in smaller white capital letters, is '\$15K TO FUND A GRAND EXPEDITION OF THE MODERN AGE'. At the bottom of the graphic, the URL 'hiddencompass.net/pathfinder-prize' is written in white.

**HIDDEN
COMPASS**

ANNOUNCING THE

**PATHFINDER
PRIZE**

**\$15K TO FUND A GRAND
EXPEDITION OF THE MODERN AGE**

hiddencompass.net/pathfinder-prize

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Hidden Compass is accepting proposals through July 20 at which point a panel of experts will review the submissions and select three finalists. Hidden Compass co-founders Sivani Babu and Sabine K. Bergmann, who will also serve on the advisory panel, say they're looking for one thing: creativity.

"We're interested in exploration in all its forms," says Babu. "We want the types of proposals to be as diverse as the people who submit them. Because in the 21st century, everyone should be able to be an explorer. So whether these expeditions touch on history, science, art, ethics, or something else entirely, we welcome them – and look forward to finding something we didn't even know we were looking for."

Innovation is not only welcome in the proposals but is also driving the process of selecting the winner. After the panel of experts selects the finalists, expedition teams will pitch Allies – members of Hidden Compass’s modern exploration society, The Alliance. Allies will then vote to decide the winner, who will be announced at Hidden Compass’s virtual Ethos of Exploration Event in late 2022.

The Pathfinder Prize is a nod to the days of old, when exploration societies funded grand expeditions. But while expeditions of the past often held conquest as a goal, the modern journey funded by the Hidden Compass Pathfinder Prize is intended to set its sights on curiosity.

Since its founding in 2017, Hidden Compass has pioneered ways for audiences to participate in both journalism and exploration. Drawing inspiration from farm-to-table trends in the food industry, Hidden Compass: The Magazine invites audiences to see and support where the stories they read are coming from. In 2020, the publication became the first in the world to host patronage campaigns for every journalist it publishes – on top of the storytellers’ article pay.

“Modern media companies really miss the mark when it comes to honoring readers, storytellers, and explorers,” says Bergmann. “Right now, we live in an era of clickbait and cynicism where we focus on humanity’s greatest problems, rather than our greatest opportunities. We’re different. We’re ending the era of junk food media by uniting audiences with the humans, causes, and possibilities behind award-winning stories and groundbreaking expeditions.”

More information: <https://www.hiddencompass.net/pathfinder-prize>

About Hidden Compass:

Hidden Compass is an independent journalism outlet and modern exploration society transforming the way audiences participate in journalism and exploration. Co-founders Sivani Babu and Sabine K. Bergmann, who have 25 years of experience in journalism and publishing, launched Hidden Compass in 2017 as an alternative to unhealthy, clickbait-laden content – what they call “junk food media.” In 2020, the company pioneered a unique business model, leveraging patronage campaigns to increase journalists’ pay and audience participation. The following year, readership grew by more than 40 percent, and Newsweek named Hidden Compass a finalist in its Future of Travel Awards. Learn more at <https://hiddencompass.net> .

MULTIMEDIA:

VIDEO (YouTube): <https://youtu.be/p6unjdazv-w>

IMAGE link for media:

<https://www.Send2Press.com/300dpi/22-0526-s2p-hcpathfinder-300dpi.jpg>

Caption: California-based Hidden Compass announced its first annual Pathfinder Prize – \$15K to fund a team of curious, modern explorers.