

New Best of Kefir-in-a-Capsule Contains No Dairy, No Lactose, No Gluten

VERO BEACH, Fla., May 12, 2014 (SEND2PRESS NEWSWIRE) – A new dietary supplement from Lane Labs-USA promises to solve a major problem for legions of lactose- and gluten-intolerant individuals who would like to add kefir, the fermented milk drink known for its digestive benefits, to their diets. “New KEFIRAN™ capsules offer consumers the health benefits of traditional kefir,” explains Lane Labs product development manager Beatrice Querel, “but with no lactose, no gluten, no dairy or animal products of any kind.” (*See Note.)

Great for the gut!

Scientists believe the secret to kefir’s remarkable benefits lies in a complex polysaccharide, kefiran, which is formed from the activity of the *L. kefirianofaciens* bacteria found only in traditional kefir.

Two KEFIRAN capsules provide as much kefiran polysaccharide, which is a form of fiber, as one full quart of traditional milk kefir drink – plus 50 BILLION live probiotic cultures from 7 different lactobacillus strains to support healthy digestion and overall well-being (*See Note). The capsules are small and easy to swallow.

Contains no milk, no dairy, no lactose, no gluten, and is vegan.

A traditional drink that originated hundreds of years ago in the mountains of the Caucasus, where longevity is legendary, kefir is rapidly gaining popularity with health-conscious U.S. consumers. However, its tart flavor and gluey texture are a turn-off for some, and its dairy base is problematic for others.

Unlike most kefir drinks, Kefiran polysaccharide is made from fermented non-GMO rice and contains no lactose, no gluten, no animal products, and no calories. It has no taste at all.

KEFIRAN is now available to consumers at select natural health and vitamin retailers. Suggested retail price is \$39.95 per bottle of 60 veggie capsules. For more information call toll free 1-800-526-3005 or visit <http://www.kefiranhealth.com/> or <https://www.facebook.com/kefiranhealth>.

*NOTE: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, prevent or cure any disease.

* PHOTO 300dpi for media: Send2Press.com/wire/images/14-0512-Kefiran_300dpi.jpg .

* Caption (alt): Two KEFIRAN capsules supply as much Kefiran polysaccharide as one full quart of traditional kefir drink, contain no dairy, lactose, or gluten, and are vegan.

News issued by: Lane Labs-USA



Original Image: https://www.send2press.com/wire/images/14-0512-Kefiran_500x375.jpg

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