

New Book 'Reinventing Your City' Reveals Strategies for Urban and Regional Planning

MIAMI, Fla., April 11, 2016 (SEND2PRESS NEWSWIRE) – Kim Briesemeister and Chris Brown's new book, "Reinventing Your City – Eight Steps to Turn Your City Around" (ISBN: 978-0986086007), is the essential guide for every city and business leader striving to make their community a better place. Authored by the co-founders of Redevelopment Management Associates (www.rma.us.com), their approach to helping cities grow has resulted in \$1 billion in private sector investment.

The book provides insights into city management, urban and regional economics, project planning, public-private partnerships, economic development and more.

Available at Amazon, <http://amzn.to/1YckIZL>.

"If businesses are not gravitating towards a community or if redevelopment is passing them by, city leaders, business owners and residents need to create a better strategy," said Briesemeister. "Our book provides a blueprint that stakeholders can use to assure they are not skipping critical steps. Often times, city and civic leaders feel the need to seek immediate solutions to a crisis instead of focusing on long-term success. This is one of the most critical mistakes to avoid."

The key steps outlined in the book pose hard questions and propose solutions that leaders must consider if a city is to prosper. The book also provides national and global case studies including the reinventions of Charleston, S.C.; Delray Beach and West Palm Beach in Florida; The Hague, Netherlands and Bilbao, Spain.

While geared towards city leadership, the book is equally essential for business owners, developers, civic leaders, stakeholders and residents active in their community and vested in their community's future.

"There is no reinvention of a city, unless the private sector invests in the vision," said Brown. "'Reinventing Your City,' provides business and community leaders with insights that will help them evaluate their potential and set the stage for a successful city of the future."

Chris Brown and Kim Briesemeister's company, RMA, has transformed numerous blighted communities into successful role models for redevelopment and is comprised of award-winning experts in the fields of economic development, urban planning & design, marketing & business attraction, real estate and government administration.

"Having worked with RMA's team, I know first-hand their expertise in creating

a business-friendly environment. If you want this critical skill, you must read this book,” said renowned investor, Jeff Greene.

To learn more about “Reinventing Your City” and RMA, please visit, <http://www.rma.us.com/>.

*PHOTO for media: Send2Press.com/wire/images/16-0411-chris-and-kim-300dpi.jpg
*Photo Caption: Chris Brown and Kim Briesemeister.

Twitter: @RMA_US

News issued by: Redevelopment Management Associates



Original Image: <https://www.send2press.com/wire/images/16-0411-chris-and-kim-500x375.jpg>

#

Original Story ID: 2016-0411-03 (11014) :: new-book-reinventing-your-city-reveals-strategies-for-urban-and-regional-planning-2016-0411-03

Original Keywords: Reinventing Your City – Eight Steps to Turn Your City Around, ISBN 9780986086007 Redevelopment Management Associates MIAMI Florida MIAMI, Fla.

Alternate Headline: Strategies for Urban/Civic Planning Revealed in New Book: Reinventing Your City

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story “reads” counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Mon, 11 Apr 2016 08:00:57 +0000

Original Shortcode for Story: <https://i.send2press.com/OHNCs>