

# New York City Innovation Collective Invites Tech Leaders to ‘The NYC Tech Bubble Burst’ Event on February 28

NEW YORK, N.Y., Feb. 28, 2019 (SEND2PRESS NEWSWIRE) – With uncertainty building in the economy, the [New York City Innovation Collective \(NYCIC\)](#) is inviting industry leaders to discuss potential risks of economic instability on the tech sector and what can be done to mitigate its impact on innovation and entrepreneurship.



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The event, which will be held at Company (335 Madison Ave, New York, NY 10017) on Thursday, February 28, 2019, will commence at 6:30 p.m. with networking and cocktails, followed by a fireside chat featuring Ana Arino, Chief Strategy Officer of the New York City Economic Development Corporation (NYCEDC), and Caroline McCarthy, media futurist, former journalist, and VP of Communications & Content of true[X].

With the theme, “The NYC Tech Bubble Burst,” Ana and Caroline will share insights and advice based on their experience driving growth and innovation in New York City, and helping local innovators build sound business models to withstand unforeseen industry challenges.

After the featured discussion, Brian Frumberg, President of the NYCIC, a nonprofit association of 125 member organizations including incubators, accelerators, corporates, and universities, will present their 2019 Strategic Plan. The plan highlights the NYCIC's mission, vision and values, the history of their work driving collaboration in the innovation ecosystem, long term goals of the organization, and their operational plan to achieve them.

"New York City's tech industry is experiencing record levels of investment and job growth. It's vital that we nurture innovation and build confidence within the sector and for the public," said NYCEDC's Ana Arino. "I look forward to discussing the resiliency of New York City's tech ecosystem, and how we can continue to grow technologies that will support and improve our city."

"As an alliance of organizations leading the tech ecosystem in NYC, the NYCIC is well-positioned to address hot button issues in our community," said Brian Frumberg, President of the NYCIC. "Our ultimate goal is to be foundational to the NYC innovation ecosystem. Thousands of organizations are serving startups. No one is serving them. That is our role, making our community a stronger and more inclusive space by serving those organizations that support entrepreneurs and innovators, by providing education, mentorship, resources and programming built specifically for them."

Interested members of the community can RSVP at:  
<https://www.nycinnovationcollective.com/> or contact  
bryнна@nycinnovationcollective.com.

## **About NYCIC:**

The NYC Innovation Collective is a nonprofit alliance of NYC's top technology organizations working together to support and grow community. Comprised of 125+ incubators, accelerators, corporates, universities, and other platforms of innovation, the NYCIC is dedicated to shaping and strengthening the innovation ecosystem through increased collaboration, transparency and access in the new economy. For more information, visit ([www.nycinnovationcollective.com](http://www.nycinnovationcollective.com)).

### **Media Contact:**

CLARITY PR  
Sherry Smith  
accelerate@clarity.pr  
(646) 934.6924 ext.110