

NEXT and Housing Finance Strategies Announce #NEXTDC20

EDMOND, Okla. and WASHINGTON, D.C., Dec. 13, 2019 (SEND2PRESS NEWSWIRE) – Capitalizing on the success of their recent executive summit in Washington D.C., NEXT Mortgage Events and Housing Finance Strategies announced #NEXTDC20, their second annual event to be held shortly after the November 2020 election in Washington, D.C.

A graphic for the #NEXTDC20 event. It features a dark blue background with a green bar at the top and bottom. The text "#NEXTDC20" is prominently displayed in white and green. Below it, the text "2nd annual event: November 2020 in Washington, DC" is written in white. A white horizontal line separates this text from the partnership information below. The text "Produced in partnership:" is in green. Below this are the logos for NEXT (with a green arrow) and Housing Finance Strategies (with a house icon and the tagline "ALL THINGS HOUSING").

#NEXTDC20

2nd annual event: November 2020 in Washington, DC

Produced in partnership:

NEXT  **Housing Finance Strategies**
ALL THINGS HOUSING

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The #NEXTDC event series consists of annual executive summits that focus on delivering housing, policy and tech intel to women executives. Each event brings together the most influential housing policy leaders, mortgage lenders and fintech firms in an intimate, boutique setting to share intel, exchange ideas, and build and strengthen alliances with top executives from each of these overlapping segments. #NEXTDC events are produced in partnership by NEXT Mortgage Events and Housing Finance Strategies.

The inaugural #NEXTDC event was held on November 18-19, 2019 at the Kimpton Hotel Monaco in Washington, D.C.

“Executives in all three segments—policy, mortgage lending and fintech—raved about the value they got from meeting both peers and constituents at our

inaugural event,” said [Faith Schwartz](#), founder of Housing Finance Strategies. “They were urging us to host an event in 2020 because in addition to quality intel, they got access to a cross-segment mix of high caliber influencers they can’t find anywhere else.”

“The numbers speak for themselves,” said [Jeri Yoshida](#), co-founder of NEXT™. “#NEXTDC19 exceeded our goals and expectations in feedback, quality and reach. We’re looking forward to making #NEXTDC20 even better than our wildly successful 2019 event.”

“With our post-election timing for #NEXTDC20, we anticipate an even better turnout than we saw for our first #NEXTDC event,” said [Molly Dowdy](#), co-founder of NEXT. “We’re already planning ways to maximize the exchange of ideas, solutions and partnerships.”

Persons interested in keeping apprised of #NEXTDC20 sessions, speakers and other information can follow NEXT Mortgage Events on [LinkedIn](#), [Twitter](#), [Instagram](#) or [Facebook](#).

About NEXT Mortgage Events LLC

In January 2018, NEXT Mortgage Events broke the mortgage industry’s unspoken barriers that limit women’s access to competitive intel and information exchange by introducing NEXT, the mortgage technology summit for women. NEXT is a two-day, tech-focused symposium for senior lending executives to gather and exchange competitive intel with their high-ranking professional peers. A boutique gathering, each NEXT event hosts roughly 200 attendees. Roughly 85-90% of lender attendees hold a title of VP or higher and approximately 85% of attendees are women. NEXT hosts its flagship events twice a year, in winter and summer, and partners with Housing Finance Strategies on a policy and fintech summit in Washington DC each fall.

For more information visit NEXTMortgageNews.com, follow @NEXTmtgEvents or email info@NEXTmortgageEvents.com.

About Housing Finance Strategies

Housing Finance Strategies is a small woman-owned business founded in 2016 to provide [Strategic Advisory Services](#), [Government and Industry Relations](#), [Public Policy Expertise](#), [Roundtable and Event Management](#) and [Professional Speaking Services](#). The firm brings 25+ years of expertise to the forefront of mortgage, including leading fintech change, advising on GSE reform and ensuring non-bank readiness for regulatory oversight.

For more information, visit <http://www.housingfinancestrategies.com/>, follow @HousingFinanceStrategies or email admin@housingfinancestrategies.com.