

Orange Leap Announces Partnership with give2gether to Expand Online Fundraising into Social

DALLAS, Texas, May 7, 2013 (SEND2PRESS NEWSWIRE) – Orange Leap (www.orangeleap.com) developer of cloud-based fundraising and constituent relationship management (CRM) software, announced today their partnership with give2gether (www.give2gether.com) to enable online fundraising and peer-to-peer campaigns for non-profits using Orange Leap CRM software.

Orange Leap clients can now utilize give2gether's platform to promote their cause by communicating with their constituents. give2gether's unique approach to online fundraising helps non-profits monetize their social media interactions, grow their community of supporters and raise more funds. Acknowledgements and funds generated are distributed automatically alleviating additional work.

"Orange Leap's non-profit clients can take advantage of give2gether's powerful online fundraising technology coupled with their Orange Leap donor management system," said Kent Hollrah, President of Orange Leap. "Our clients simply add a 'donate now' button to their website, or launch turn-key social fundraising campaigns throughout the year. By partnering with give2gether, clients can have all their fundraising needs met, including email, social sharing, cause related campaigns, walkathons and team events."

Arnon Shafir, CEO and Co-founder of give2gether said "We created a 'do-it-for-me now' button to let nonprofits instantly create custom campaign pages that are compelling, simple to share, and generating better results. Our expertise in campaign optimization help nonprofits triple their donor conversion rates. Automated deployment takes less than 10 seconds to get started."

About give2gether:

give2gether is a Software-as-a-Service (SaaS) platform for nonprofits to triple donor conversion rates. give2gether's platform help non-profits launch custom online fundraising campaigns, streamline their crowdfunding, grow communities of supporters and raise more funds. Founded in 2007, give2gether is based on ten years of behavioral research and years of live campaigns, bringing unique, breakthrough insights on why people give online and what makes them inspire, engage and involve others. give2gether improves people's lives: those who receive, those who give and those who inspire their community to open their hearts for a cause. Learn more at: <http://www.give2gether.com/> .

About Orange Leap:

Orange Leap helps nonprofits raise more money with fewer resources by streamlining the fundraising process with innovative technology solutions and collaborative support. A cloud-based, Constituent Relationship Management

(CRM) technology solutions company, Orange Leap effectively manages donor and constituent relationships; processes donations and tracks gift history; and automates fundraising and marketing communications. Based in Dallas, Texas, the company works with nonprofits focused on reaching and engaging a wide range of missions and constituencies. Learn more at: <http://www.orangeleap.com/> .

News issued by: Orange Leap



Send2Press® Newswire

Original Image: https://www.send2press.com/wire/images/13-0507-orangelp_72dpi.jpg

#

Original Story ID: 2013-05-0507-001 (8707) :: Orange-Leap-Announces-Partnership-with-give2gether-to-Expand-Online-Fundraising-into-Social_2013-05-0507-001

Original Keywords: Kent Hollrah, Orange Leap, give2gether, cloud-based fundraising and constituent relationship management, SaaS, social fundraising campaigns, CEO Arnon Shafir, crowdfunding, @orangeleap Orange Leap Dallas Texas DALLAS, Texas

Alternate Headline: Orange Leap and give2gether partner to enable online fundraising and peer-to-peer campaigns for nonprofits using CRM software

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Tue, 07 May 2013 04:55:01 +0000

Original Shortcode for Story: <http://goo.gl/7Fl8J>