

# Philip Massey, CPA, Among Featured Speakers at Accounting Principals Event at North Carolina Museum of Art

RALEIGH, N.C., Oct. 14, 2015 (SEND2PRESS NEWSWIRE) – Philip Massey, CPA and president of Massey Consulting ([www.masseycloud.com](http://www.masseycloud.com)) is among the featured speakers at an event for CPAs hosted by the Raleigh office of Accounting Principals. The all day event will be held at the North Carolina Museum of Art from 9 a.m. to 4 p.m. on Tuesday, Oct. 27, 2015.

Massey's presentation "11 Reasons Your Accounting Should Be in the Cloud in 2016" is one of five presentations along with an economic update, healthcare reform update and presentations on building team effectiveness and the corporate finance environment.

"I am honored to be among the speakers selected by Accounting Principals and look forward to sharing the many benefits that businesses and firms can enjoy with cloud-based applications," said Massey. "These benefits positively impact the bottom line of organizations and equip accounting executives with the information they need to guide their companies profitably."

Accounting professionals may attend the event for free. Following the agenda of speakers there will be a cocktail reception to conclude the event.

"Typically accounting software solutions are replaced every seven to ten years. Given the speed at which technology has changed and the depth of features and reporting now available, business can gain tremendous advantages simply by updating their solutions and putting technology to work," said Massey.

In addition to speaking and guest blogging on cloud technology and accounting software, Massey Consulting offers numerous free webcasts on the benefits of cloud accounting.

Accounting executives and CPAs interested in attending may visit Massey Consulting for more information at: <http://www.masseycloud.com/event/>.

## **About Massey Consulting:**

Founded in 2002, Massey Consulting is a reseller for accounting software products Intacct and Microsoft Dynamics GP. Our consultants boast a wealth of practical field experience gained as controllers, accountants and information system professional in a wide range of business environments. We are certified, recognized experts in each of the software solutions we offer. Our clients benefit from efficient, integrated solutions that allow them to focus more their business and less on their software. Massey Consulting currently serves over 80 clients across the United States and Canada.

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