

Prime Retail Services Congratulates Leadership Program Graduates and Announces Release of New Self-Directed Online Leadership Training

FENTON, Mich., Sept. 12, 2019 (SEND2PRESS NEWSWIRE) -- Prime Retail Services (<https://primeretailservices.com/>) will be presenting certificates to their two graduates from their in-house leadership training called L.E.A.D. (Leadership Empowerment and Development). Prime is now in the process of developing what they are calling L.E.A.D. 2.0 which will be an online self-directed training program for all employees from field techs to the leadership team.



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The goal of this training is to equip every employee with the tools they need to be leaders in their job and communities. The award ceremony for their current graduates will be in Fenton, Mich., on Sept. 15.

“Our mission at Prime is to be great at managing projects and to make a lifetime impact on the people we encounter,” says Donald Bloom, President and CEO of Prime Retail Services. “Our goal is to encourage each employee to

complete the program, so they are personally better equipped to make an impact on people in their lives.”

Eighty-three percent of organizations say it is important to develop leaders at all levels in their company, but surprisingly only 5% have fully implemented leadership development available at all levels. There is an obvious disconnect in these numbers. And whether it be the cost of implementation, the manpower and hours required to build out a training program, or possibly just the proverbial ostrich’s head in the sand, companies are missing the mark when it comes to training and development from the bottom up. As a result, many companies are struggling to find people who can lead from within their organization or from external talent pools.

Prime has become aware of this leadership gap in their organization and are very excited about building and implementing a training program designed and tailored to the various parts of their company. The initial roll-out of what they call their L.E.A.D. Program, which stands for Leadership Empowerment and Development, was focused on their leads in the field. The two leads, Jeff Rodkey and Tevon Weaver, have both completed the initial training, affectionately called L.E.A.D. 1.0, and will be receiving their Prime-Certified L.E.A.D. certificates in Fenton, Mich., on Sunday, Sept. 15.

The second phase of the program will be pushed out at the beginning of 2020 with an entirely new batch of young leaders. This new program, L.E.A.D. 2.0, is designed to be an online, self-directed, and internally tracked leadership development course that will focus on six KPI’s ranging from professionalism to safety.

Bloom continues by saying that Prime has “...the ability to make an intentional influence on everyone we work with through living out our core values of honesty, integrity, hard work, putting others above ourselves, and thanking God for his provision. I am encouraged to know that every employee at Prime will learn how to make their lives a success so that whether they retire at Prime or move to another career, we were able to make an impact.”

About Prime Retail Services:

Prime Retail Services is an industry leader in retail installation and construction, established in 2003 and based in Flowery Branch, Ga. They began providing retail fixture installation and decor, and have since expanded their portfolio to include retail construction, hospitality, general and electrical contracting services, facilities management, remodels, project management, special projects, and civil projects. They are licensed in all 50 states, and have projects going in both Canada and Mexico.

Learn more at: <https://primeretailservices.com/>

Contact:

Prime Retail Services

1.866.504.3511

info@primeretailservices.com

*LOGO link for media:

<https://www.Send2Press.com/300dpi/19-0912s2p-primeretail-300dpi.jpg>

*VIDEO (YouTube): <https://youtu.be/FAYdbrnXbEI>