

Pro Day May Soon Challenge for Top Sporting Event

MIAMI, Fla., April 1, 2015 (SEND2PRESS NEWSWIRE) – Currently, the NFL Combine is the most noted of all football camps and related events. College Pro Day is a very close second, and should soon challenge for the number one sporting crown. With the ever growing popularity of Pro Days, through manufacturing and licensing, True Fan Sports is positioning themselves as a premier powerhouse of high-performance sportswear, athletic sports shoes, leisure apparel and accessories.

With the growth and popularity of College Pro Days, it is believed that the company marketing Pro Day brand products will benefit in a myriad of ways.

Company CEO, Emory L. Williams Jr. has been developing and marketing the Pro Day brand (clothing and shoes) for several years now, “2014 has been our best year to date,” says Williams. “We well exceeded all of our projections for the year, the company is currently entertaining several licensing requests and partnerships which will aid the company in greater growth and distribution.”

With powerhouse companies like Nike, Adidas and Under Armour, just to name a few, Williams knows they have their work cut out for them, but with the Pro Day brand in hand, they believe they have found their niche. The company has gone to the extreme of hiring an outside firm to monitor illegal use of the Pro Day name.

Says Williams: “Over the past years, I have personally dealt with several of the largest companies in the industry, selling them trademarked sub-brands. Recently, we have been contacted by several companies expressing interest in the Pro Day brand as well as other brands we own, we never know what tomorrow will bring.”

“We all know the importance of a good brand and the role it plays in a products success, our main objective is to make the Pro Day brand one of the strongest brands in the world,” Williams adds.

For more information and contacts, visit <http://www.prodaycollection.com/>.

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