

ProSem Direct, Inc. Teaches People How to Realize Profits Rarely Seen in Any Industry

HAMBURG, N.Y., Nov. 6, 2014 (SEND2PRESS NEWSWIRE) – Each year, wholesalers and manufacturers generate nine billion dollars worth of excess inventory, says ProSem Direct, Inc. That's a lot of product waiting to be cashed in on. A new website – ProSemDirect.com – shows people how. It gives them the resources they need to start a liquidation business through online tools and educational seminars provided by experienced industry experts within the wholesale and liquidation market.

“Most people do not realize the amount of money that can be made from selling closeout and overstock products from major retailers,” Brian Trageser, CEO, ProSem Direct, Inc. says. “And, we're excited to share more than 40 years of hands-on experience in addition to showing people exactly where to purchase brand name products. There's plenty of room for growth in this industry and we want people to learn from our mistakes and to give them the tools they need to grow and succeed.”

One of the most exciting aspects of the liquidation business is the generous profit margin. Overhead is low; profits are high.



For example, closeout floor tile can often be purchased for as little as .30 per square foot, but can be resold for approximately \$1.25 per square foot. A recent overstock purchase of patio furniture totaling about \$1,000 from a major retailer yielded about \$8,000 in profit. Luxury items such as leather couches can be purchased for as little as .10 on the dollar, and the list

goes on.

The concept is pretty easy. People interested in building a liquidation business are given the skills and then matched with places to buy products so they can begin selling in places such as flea markets, eBay, online stores, and more.

“The amount of return is only limited by the number of hours the person wants to commit to the business,” Trageser says. “People can do it part-time, on the weekends, or dive in full time.”



Currently, ProSem Direct has more than 150 learning lessons available. Training kits start at as little as \$49. They also offer free tools to veterans to show their thanks.

Visit the website: <http://www.ProSemDirect.com/>.

View a video from the company founder: <http://youtu.be/50Y1dwMWLVs>.

Check out their Indiegogo campaign:
<https://www.indiegogo.com/projects/prosem-direct-inc>.

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Photo Caption: Brian Trageser, CEO, ProSem Direct, Inc.

*Photo: Send2Press.com/wire/images/14-1106-liquidation-items-300dpi.jpg

Photo Caption: Assorted liquidation products.

*Photo: Send2Press.com/wire/images/14-1106-tool-boxes-300dpi.jpg

Photo Caption: Closeout tool boxes.

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