

ProSource Names Kathryn Kendell as Vice President of Marketing

CINCINNATI, Ohio, March 13, 2013 (SEND2PRESS NEWSWIRE) – ProSource, the tri-state leader in business solutions for copying, printing, automation and improving mission critical business processes, is pleased to announce the addition of Kathryn Kendell to its executive team as Vice President of Marketing.

Ms. Kendell comes to ProSource with over 20 years of marketing experience in the technology sector. She has held prior leadership roles with Fortune 500 and privately held companies specializing digital marketing, technology and consulting.

“We are excited to welcome Kathryn Kendell to our team,” states Brad Cates, President and CEO. “She brings a wealth of marketing and leadership experience to ProSource. She will provide brand insights and strategic direction as we continue to grow, enhance our product and services and deliver superior value to our clients.”

As Vice President of Marketing, Ms. Kendell will be responsible for leading marketing strategy, planning, execution and evaluation to meet or exceed overall objectives and ensuring customer satisfaction.

“I am excited to join this dynamic organization,” states Kathryn Kendell. “The leadership team is fantastic. The entire organization is top notch with a customer driven culture, and I am very proud to now be part of this team.”

Ms. Kendell is a graduate of Ohio University and Central Michigan University and resides in Dayton, Ohio.

ProSource welcomes Kathryn Kendell as a valuable addition to its leadership team.

About ProSource:

ProSource is a leader in the office technology and business services field. Through intense focus on customers and the integration of leading technologies, ProSource provides solutions for copying, printing, automating, and improving mission critical business processes. ProSource, with an office in Dayton, is headquartered in Cincinnati and is one of the fastest growing companies in the region. For additional information contact Melissa Schneider at 800-842-7636 or visit <http://www.totalProSource.com/> .

* Photo Caption: Kathryn Kendell.

News issued by: ProSource



Original Image: https://www.send2press.com/wire/images/13-0313-kendell_72dpi.jpg

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Original Story ID: 2013-03-0313-002 (8579) :: ProSource-Names-Kathryn-Kendell-as-Vice-President-of-Marketing_2013-03-0313-002

Original Keywords: Brad Cates, Kathryn Kendell, ProSource, office technology and business services field, solutions for copying, printing, automating, and improving mission critical business processes ProSource Cincinnati Ohio CINCINNATI, Ohio

Alternate Headline: ProSource is pleased to announce the addition of Kathryn Kendell to its executive leadership team as Vice President of Marketing

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Original Shortcode for Story: <http://goo.gl/QwoZT>