

Protector Holdings Acquires Peartree Insurance Services

SAN FRANCISCO, Calif., Feb. 4, 2015 (SEND2PRESS NEWSWIRE) – Protector Holdings, a joint venture of EPIC (Edgewood Partners Insurance Center) and Dowling Capital Partners, announced today the acquisition of Peartree Insurance Services.

Headquartered in Brea, California, Peartree specializes in providing insurance services to Hispanic consumers, writing auto, motorcycle, RV, boat, homeowners and renters insurance coverage from additional California locations in Ontario, Whittier, Van Nuys and San Jose.

“The addition of Peartree to our Premier Insurance Services brand portfolio makes Premier the fastest growing agency in California serving the Latino Marketplace,” said Protector Holdings CEO Paul Areida. “We now have 25 Premier locations across California and the West, including offices in two new communities; Whittier and San Jose.”

Premier Insurance Services, acquired by Protector Holdings in 2013, targets the growing Hispanic Community in California, providing a wide range of insurance products and services specifically tailored to the cultural preferences of Latino consumers.

“Seeing a growing dissatisfaction with the large agencies professing to serve the Hispanic Community, we recognized an opportunity to align Premier’s business model and practices with the traditional, conservative culture and shopping preferences of Hispanic consumers, emphasizing convenience, honesty, service and value,” said Areida.

“Respectfully serving the needs of the Hispanic community has enabled Premier to nearly triple its customer base since June, 2013,” Areida added. “The addition of Peartree is an important next step in taking our vision and service to the next level.”

About Protector Holdings and Premier Insurance Services:

Protector Holdings was founded in June 2013 as a partnership between EPIC (Edgewood Partners Insurance Center), a retail property, casualty and employee benefits insurance broker/consultant; insurance-focused private equity firm Dowling Capital Partners (DCP); and Premier Insurance Services.

Premier Insurance Services specializes in providing a range of insurance products and services to the Hispanic market in the Western United States. Since its formation in 2004 with a single office in Bakersfield, Calif., Premier has added locations across the state and is now one of the largest non-standard automobile brokers in California.

For more information, visit: <http://protectorholdings.com/>.

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