

Proto Plastics of Tipp City Announces New Website – Better form, function and ease of use

TIPP CITY, Ohio, Jan. 26, 2015 (SEND2PRESS NEWSWIRE) – Proto Plastics of Tipp City today announced the roll-out of their new website at <http://protoplastics.com/>. Proto Plastics has been in the business of custom plastic injection molding and design since 1969, and their philosophy is simple.

Success comes from earning the trust and loyalty of every customer they serve. Their experienced team has been doing just that through “right-the-first-time,” service for nearly five decades. Therefore, as Internet applications continually evolve in the marketplace Proto Plastics’ commitment to clearly communicating their services and improving their client experience naturally led to the development of a new website that could keep up with their spirit of innovation.

Proto Plastics partnered with [Bash Foo](#), a digital marketing company also in Tipp City to build a new website that would better communicate their services, products and solutions. Having been in the industrial space for many years, Proto Plastics operates in a 65,000 sq. ft. building just north of Dayton, Ohio. In it, they manage all engineering, tooling, injection molding, and assembly activities, as well as warehousing for finished goods and purchased assembly parts. With so much to offer, it was time to make their website more intuitive and informative.

Marketing Director Jamie Dewing shares this about the site, “The focus for the redesign was to make it intuitive so that the layout and titles manage to answer questions in the order either new or returning injection molding clients might ask. We also manage to keep text short and to-the-point.”

In addition to a new website, Proto Plastics is reaching out to the Miami Valley’s manufacturing community letting them know how Proto Plastics can be the answer to many of their business challenges.

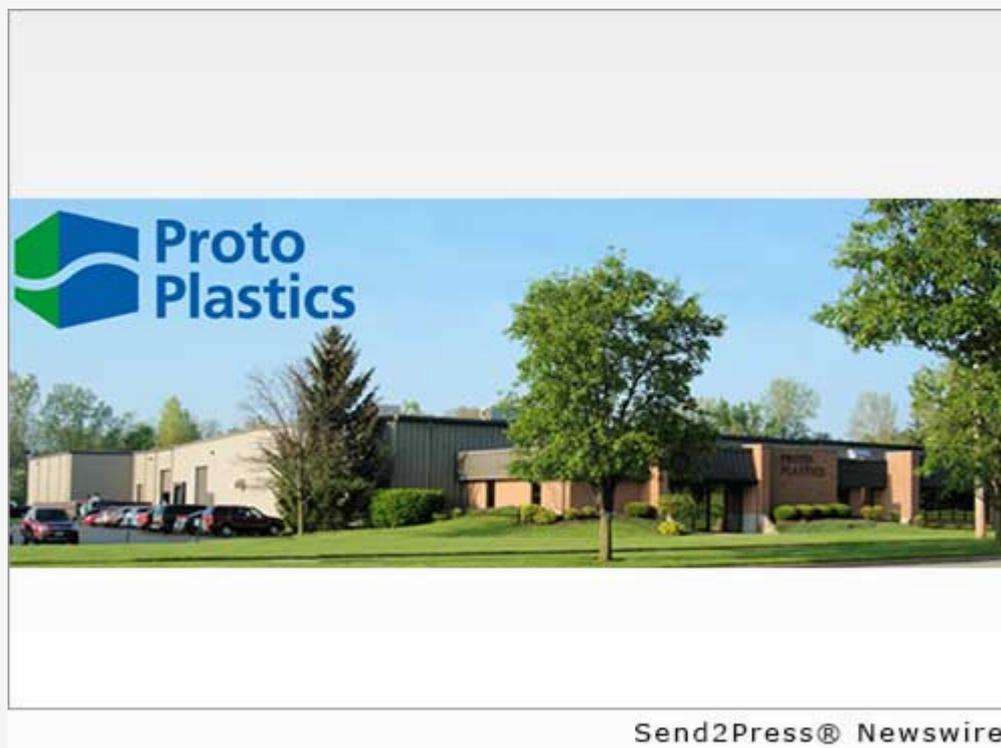
“What their clients find is that Proto Plastics can not only meet aggressive timelines but also [reduce manufacturing costs](#) through some pretty innovative plastic molding techniques,” said Mike McDermott, President of Bash Foo. “The demand for injection molding continues to grow in the Dayton area, and Proto Plastics is certainly poised to take a commanding role.”

This new website is just the most recent incarnation of Proto Plastics commitment to helping local manufacturers succeed through innovative designs and solutions as well as compressed timelines. For more information about how Proto Plastics could help your manufacturing efforts grow, visit Proto Plastic’s new website at <http://protoplastics.com/>.

About Proto Plastics:

Proto Plastics was formed in 1969 as a [plastic injection molder](#) and mold builder serving a small group of customers in the business equipment market. Today, Proto Plastics is a full-service contract manufacturer of custom plastic injection molded parts and assemblies, specializing in technically demanding, close tolerance parts required in a wide variety of industries.

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