

RedFin POS Launches SharkSwipe Mobile Transaction App for iOS and Android

DEERFIELD BEACH, Fla., March 29, 2016 (SEND2PRESS NEWSWIRE) – RedFin POS (redfinpos.com), a leading provider of secure payment applications and payment gateway solutions, has launched SharkSwipe™: a mobile app that allows for mobile transactions utilizing the super-compact, Bluetooth MSR/Chip & PIN SharkSwipe device. The free app is available today by visiting the Apple iTunes App Store, or Google Play Store.

SharkSwipe™ leverages a Bluetooth card reader that accepts MSR, and will be able to process EMV chip cards as processor certifications are completed. It's fast. It's fierce. It's at the top of the food chain in mobile payments.

"SharkSwipe mobile app creates the maximum in customer experience utilizing industry innovative technology," says Frank Bocchino, RedFin's marketing representative. "This top-shelf mobile tool provides more convenience and value-adds to merchants at a price point most can afford."

RedFin POS incorporates Bluetooth peripherals rather than traditional third-party audio jack devices for its mPOS environment. We feel this promotes a secure and more reliable transaction process.

"When OS updates occur, the audio jack communication protocol can become affected, often rendering the peripheral device useless until an update is provided," adds Bocchino. "Also mobile phones with cases will often prevent a secure connection with audio jack dependent devices. With SharkSwipe, merchants are able to leverage the flexibility and convenience of a Bluetooth device at a price point comparable with audio jack devices."

About RedFin POS:

RedFin POS Systems provide point-of-sale (POS) solutions to all merchant types. RedFin provides PCI-certified, market-ready POS solutions for Mobile Merchants, Hospitality, Wireless, Retail, Transportation, and Enterprise businesses. RedFin POS provides 24/7/365 Class A support, distribution, wireless activation, billing and fulfillment for third-party products and services. RedFin Holdings services ISO/MSP acquiring companies while managing the RedFin Gateway, and POS terminal/solutions help desk. Learn more at: <http://redfinpos.com/>.

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