

ReverseVision Adds Gregg Holsapple as Product Strategist

SAN DIEGO, Calif., March 20, 2014 (SEND2PRESS NEWSWIRE) – ReverseVision (<http://reversevision.com/>) the leading software and technology provider for the reverse mortgage industry, is pleased to announce that Gregg Holsapple has joined as Product Strategist. In this role, Holsapple will have responsibility for product and program analysis, developing requirements and building out our product design process.

Holsapple's background includes two decades of software application development and mortgage banking experience. He has held Product Management, Product Development, Project Manager, Business Systems and System Analyst roles throughout his career.

"ReverseVision is in an interesting situation," said Holsapple, "in that it dominates the market and is focused on helping the industry grow as a whole. I'm excited to apply my expertise towards adding products to our suite that will do just that-help our clients capture more loans."

Holsapple comes to ReverseVision most recently from DocuTech, where he was the Vice President of Product Management for one of the lending industry's leading provider of compliance services and mortgage documents. Prior to that, he was Vice President of Product Management for Del Mar DataTrac, a leading loan origination platform in the forward lending space, until their sale to Elle Mae (NYSE: ELLI) in 2011.

"ReverseVision is only as good as the products it brings to reverse mortgage lenders, so we are always on the look out for product development experts of Gregg Holsapple's caliber," said ReverseVision President John Button. "Gregg's depth of experience in mortgage process automation from LOS through doc prep is a strong fit for our organization."

About ReverseVision:

ReverseVision, Inc. (<http://reversevision.com/>) is the leading software and technology provider for the reverse mortgage industry offering products and services focused exclusively on reverse mortgages. More reverse mortgages are originated monthly using ReverseVision than all other systems combined. ReverseVision has partnered with some of the finest and fastest growing lending organizations in the US to provide the leading reverse mortgage technology to brokers, correspondents, lenders and investors.

ReverseVision is recognized as a driving innovator in the reverse mortgage industry. ReverseVision continues to improve their software with frequent new innovations building on pioneering capabilities in reverse mortgage interactive graphs, scenario analysis, multi-environment performance analysis and workflow in the origination process.

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