

ReverseVision Adds Mark Johnson as Customer Support Manager, Moves Joseph Rinner to Product Manager

SAN DIEGO, Calif., March 6, 2014 (SEND2PRESS NEWSWIRE) – ReverseVision (<http://reversevision.com/>), the leading software and technology provider for the reverse mortgage industry, is pleased to announce that industry expert Mark Johnson has joined our team in the role of Customer Service Manager. Johnson, who brings more than twenty years of reverse mortgage expertise, replaces Joseph Rinner who has moved into the role of Product Manager.

Prior to joining ReverseVision, Johnson played lead roles with reverse lender mainstays such as Generation Mortgage, Financial Freedom and Unity Mortgage.

“I’ve had my hands in the reverse lending space since its early days,” said Johnson, “and I’m excited to apply what I know to help the vast majority of the industry which makes up our customer base.”

By hiring Johnson, ReverseVision can now shift Rinner’s attention to designing new tools focused on helping Originators to be more successful. ReverseVision recruited Rinner last year to draw upon his practical knowledge and experience in the industry. Rinner played various origination roles with leading lenders including AAG, Liberty Home Equity Solutions, and Generation Mortgage. He has personally closed hundreds of reverse mortgages, and his expertise in the sales side of the business makes him an ideal fit for this Product Manager role.

“I know what tools worked for me in the past, and I’ve thought about the tools I wish I had,” stated Rinner. “I plan on combining my knowledge with what our customers want us to bring to market to produce some amazing enhancements to our platform.”

The first module Rinner is targeted to release is a contact management system (CMS).

“ReverseVision is focused on serving its loyal base of reverse mortgage lenders with superior technology solutions and expertise across all aspects of your business,” said ReverseVision President John Button. “Adding Mark, a professional of unparalleled expertise, and better leveraging Joe’s origination background, helps us better serve our clients and the industry.”

About ReverseVision:

ReverseVision, Inc. (<http://reversevision.com/>) is the leading software and technology provider for the reverse mortgage industry offering products and services focused exclusively on reverse mortgages. More reverse mortgages are originated monthly using ReverseVision than all other systems combined. ReverseVision has partnered with some of the finest and fastest growing

lending organizations in the US to provide the leading reverse mortgage technology to brokers, correspondents, lenders and investors.

ReverseVision is recognized as a driving innovator in the reverse mortgage industry. ReverseVision continues to improve their software with frequent new innovations building on pioneering capabilities in reverse mortgage interactive graphs, scenario analysis, multi-environment performance analysis and workflow in the origination process.

News issued by: ReverseVision, Inc.



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Original Story ID: 2014-03-0306-004 (9290) :: ReverseVision-Adds-Mark-Johnson-as-Customer-Support-Manager-Moves-Joseph-Rinner-to-Product-Manager_2014-03-0306-004

Original Keywords: ReverseVision, Inc., reverse mortgage industry, software and technology provider for the reverse mortgage industry, John Button ReverseVision, Inc. San Diego California SAN DIEGO, Calif.

Alternate Headline: ReverseVision Inc. welcomes industry expert Mark Johnson as Customer Support Manager

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Original Shortcode for Story: <http://i.send2press.com/gT773>