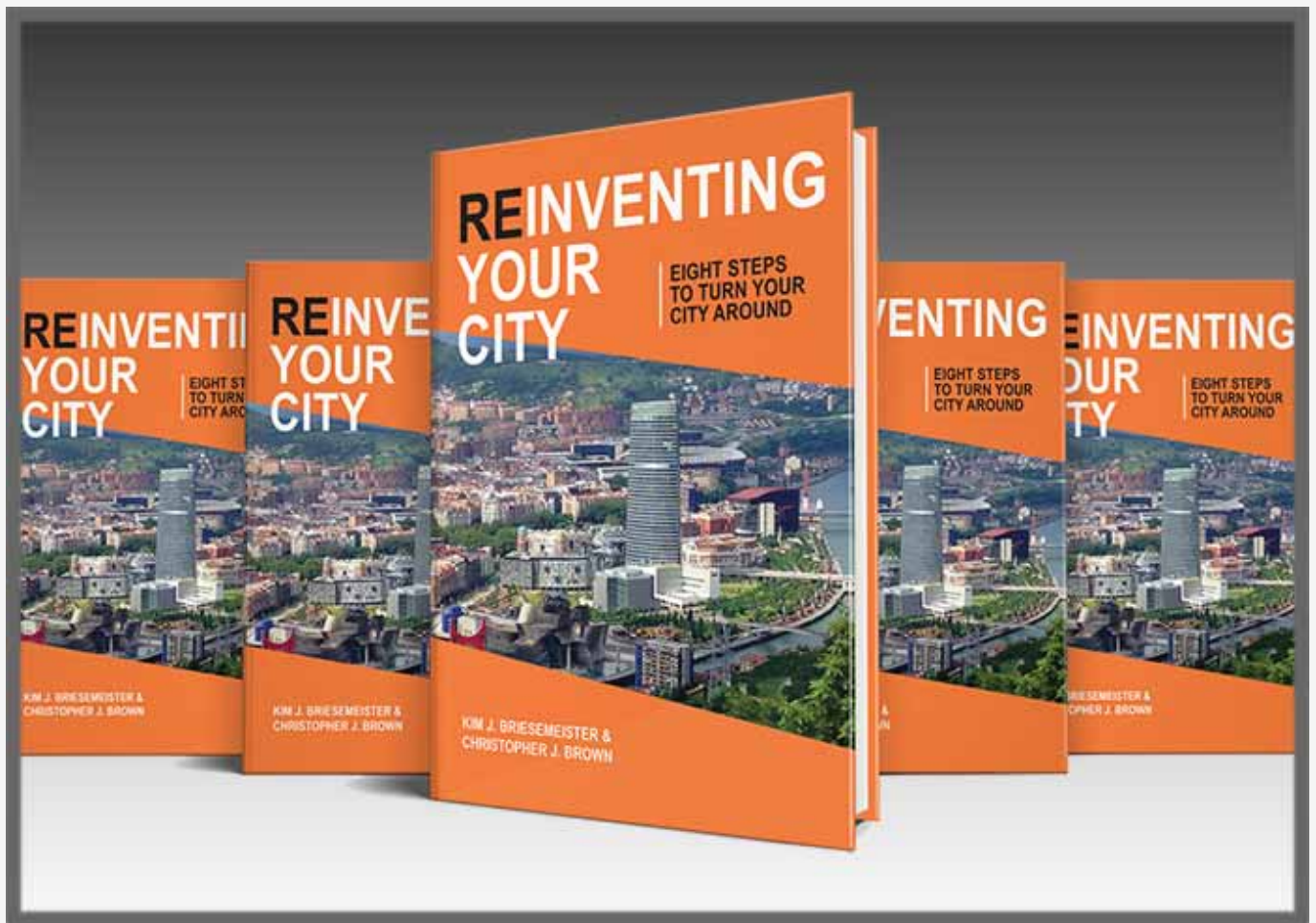


# RMA Attends ICMA Annual Conference – Will Address Market-Based Zoning and Implementing Redevelopment, Meet with Local Government Decision Makers

POMPANO BEACH, Fla., Oct. 18, 2017 (SEND2PRESS NEWSWIRE) – Redevelopment Management Associates ([www.rma.us.com](http://www.rma.us.com)) is excited to announce that Kim Briesemeister and Kevin Crowder will be speaking at the 103rd Annual Conference of ICMA, the International City/County Management Association ([www.icma.org](http://www.icma.org)). RMA team members will also be welcoming key government officials to learn more about creating successful cities during the event being held in San Antonio, Texas, October 22-25. Highlights include the Economic Development Approach to Craft Breweries. To meet with RMA, visit booth #1324.



Send2Press® Newswire

“Effective revitalization requires key elements, but must start with a clearly defined vision and strong leadership followed by a defined set of rules for the private sector to follow during development,” explained RMA Principal Kim Briesemeister. “During the ‘Market-Based Zoning and

Implementing Redevelopment' session, we will be exploring how North Miami Beach, Florida and Pompano Beach, Florida have successfully transformed their cities and attracted private development by using effective zoning and regulatory tools to achieve economic development in a way that protects community character while being responsive to private sector investment."

During this session, Briesemeister will be joined by Kevin Crowder, CECD, RMA Director of Economic Development; Greg Harrison, City Manager, Pompano Beach, FL; and Ana Garcia, City Manager, North Miami Beach, FL.

More than 3,500 key local government decision makers, exhibitors, and guests from cities, towns, counties, related entities and private-sector firms throughout the world will be attending this prestigious conference.

"We look forward to the opportunity of meeting with key government decision makers and providing them with the resources they need to successfully redevelop their communities," said Briesemeister, who is the co-author of the book, "Reinventing Your City, 8 Steps to Turn Your City Around."

RMA team members Kim Briesemeister, RMA Principal; Kevin Crowder, CECD, RMA Director of Economic Development; Sharon McCormick, RMA Director of Business Attraction & Marketing; Sarah Blake, RMA Sr. Business Attraction & Marketing Manager; and Tracey Burghy, RMA Business Development Manager will be available to discuss ideas to make cities and counties flourish.

**About RMA:**

Founded in 2009 by Kim Briesemeister and Chris Brown, Redevelopment Management Associates (RMA) is comprised of a phenomenal team of redevelopment experts passionate about building better communities. RMA is the most experienced full-service economic redevelopment consulting and management firm in the state of Florida specializing in revitalizing core areas and corridors for cities, counties and special districts nationwide.

Learn more at: <http://www.rma.us.com/>.

Twitter: @RMA\_US

\*PHOTO for Media: [Send2Press.com/300dpi/17-1018s2p-reinventing-city-300dpi.jpg](http://Send2Press.com/300dpi/17-1018s2p-reinventing-city-300dpi.jpg)

\*Photo Caption: Book, "Reinventing Your City, 8 Steps to Turn Your City Around."