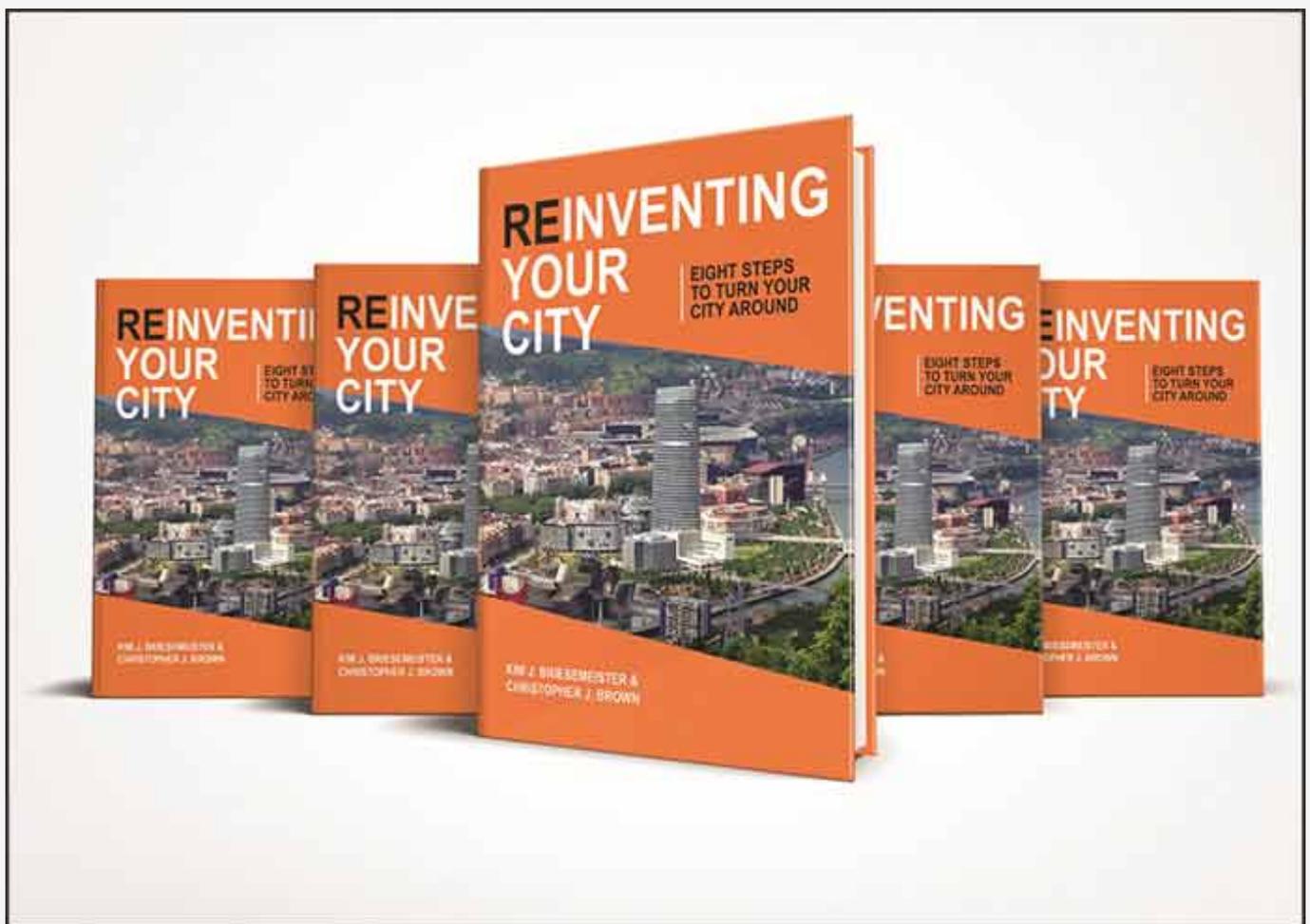


RMA Offers Premier Consultations to City Leaders: Authors of 'Reinventing Your City' Celebrate National Book Lovers Day

POMPANO BEACH, Fla., July 31, 2019 (SEND2PRESS NEWSWIRE) – RMA (www.rma.us.com) is offering complimentary 15-minute consultations to city and county leaders who purchase 25 or more copies of the book, "Reinventing Your City: Eight Steps to Turn Your City Around" (ISBN: 978-0986086007). The offer commences on August 9, National Book Lovers Day, and runs until August 31, 2019.



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With over 50 years of combined economic development experience, authors Kim Briesemeister and Chris Brown teach readers how to pinpoint the problems that are inhibiting their city's /county's growth and develop a plan to overcome those obstacles. The book is available at Amazon.com: <http://amzn.to/1YckIZL>.

"RMA has helped countless cities and target areas transform their aspirations into reality, thanks to the step-by-step reinvention process we reveal in this book," said Briesemeister. "We are celebrating National Book Lovers Day

throughout the month by offering a limited number of premier consultations to municipal leaders who want their team to benefit from the lessons derived from other cities' success stories."

For most city / county leaders, economic development is a primary goal; however, the process of clearing blight, expanding the tax base, increasing economic wealth for property owners and businesses, attracting new investors and transforming a city's image is a massive undertaking fraught with both internal and external roadblocks. After reading *Reinventing Your City*, leaders develop a clear understanding of the process and the strategies required for success.



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"It is all about working the steps," continued Briesemeister, whose redevelopment firm has attracted \$1 billion worth of investment to their client areas. "Our book provides a blueprint for the reinvention process and includes insightful case studies from around the globe, along with inspiring commentary from city leaders who have gone through the process."

City /County leaders who purchase the 25+ books to take advantage of this offer are asked to submit a brief paragraph regarding the topic they would like to discuss with RMA to accounts@rma.us.com.

About RMA:

Founded in 2009 by Kim Briesemeister and Chris Brown, RMA is comprised of a phenomenal team of redevelopment experts passionate about building better communities. RMA is the most experienced full-service economic redevelopment consulting and management firm, headquartered in the state of Florida, specializing in revitalizing core areas and corridors for cities, counties and special districts nationwide. The co-founders are also the authors of one of the definitive books about city redevelopment, "Reinventing Your City: 8 Steps to Turn Your City Around."