

# Running of The Bulls in New Orleans Makes Super Move in 2012

NEW ORLEANS, La., June 8, 2012 (SEND2PRESS NEWSWIRE) – If past years are any indication, the crowd of partiers may double for the 6th Annual San Fermin in Nueva Orleans 2012 (SFNO) from July 12 – 15, hosted by Nola Bulls, LLC. The New Orleans incarnation of Running of the Bulls features roller derby skaters Big Easy Roller Girls and roller derby skaters from around the world as RollerBulls™: horned-helmet wearing, plastic bat wielding, crowd chasers. This spectacle was enjoyed by nearly 15,000 participants in 2011 representing exponential growth since its humble beginning in 2007 during which 125 runners were chased by 13 RollerBulls™.

THURSDAY JULY 12th – 6:30 p.m.:

SFNO unofficially begins with the 2nd Annual Wine Dinner presented by Marques de Caceres of Rioja and 7 on Fulton Restaurant (701 Convention Center Boulevard New Orleans, LA 70130). A limited number of diners will enjoy a multi-course, wine-paired meal. Menu and Ticket information is available at <http://www.nolabulls.com>.

FRIDAY JULY 13th – 5-9 p.m.:

El Txupinazo (choo-pee-NAHT-so) officially kicks off SFNO 2012 in a SUPER new venue and presents an opening experience influenced by the traditional Spanish event in Pamplona. This FREE EVENT will be hosted at Champions Square next to the Mercedes-Benz Superdome. Since opening in late 2010, Champions Square has been the site of great events such as Mardi Gras festivities and sports-related extravaganzas. Nola Bulls is proud to present El Txupinazo in an environment that will allow thousands to party in style. Tapas, Stella Artois and other beers, Marques de Caceres wines and sangria will liven the party. Multi-award winning Latin Boogaloo band, Los Poboycitos (<http://lospoboycitos.com>), will perform as will local dance troupes and performance groups.

SATURDAY JULY 14th – 8 a.m.:

El Encierro (The Running of the Bulls) is the featured event of SFNO and will commence at precisely 8 a.m. This FREE EVENT will also be held at Champions Square. Over 400 plus RollerBulls™ (from around the world), wielding plastic bats, will chase down and “gore” the thousands of participants. Festival registration packages are being offered on NolaBulls.com for VIP access that enables reserved area access, open bar and festival merchandise.

El Encierro is a “run at your own risk” event. All ages are welcome, but participants under 12 and people with strollers are required to use the sidewalks. Arrive early to view the Procession of San Fermin which begins at 7:30 a.m..

Following El Encierro will be the Post-Encierro Fiesta at Champions Square, featuring live music and area DJs, food, sangria, and Stella Artois. This event is FREE and open to the public.

SATURDAY JULY 14th – 8 p.m.:

La Fiesta de Pantalones (The Pants Party) revives the weary bull runners with live music from local acts, hand spun DJ tunes and other entertainment at 12Bar (608 Fulton St., New Orleans, LA 70130 – <http://12barnola.com>). Artists are to be determined.

SUNDAY JULY 15th – 11 a.m.:

El Pobre de Mi concludes the SFNO 2012 festivities. This growing event features a recovery brunch of tapas and Ernest Hemingway inspired cocktails like “Death in the Afternoon.” Participants are invited to enter the laid back events, such as an Ernest Hemingway Look-a-Like contest and the Ernest Hemingway Jam, where multiple teams present their interpretations of randomly selected Hemingway works. 12Bar (608 Fulton St., New Orleans, LA 70130) will host this event.

**ATTIRE:**

Participants are requested to wear all white clothing with a red sash and neckerchief, or some other Spanish themed attire, for all events.

**LODGING:**

Discounted hotel accommodations are available at any New Orleans Hotel Collection properties, including the Hotel Le Marais, Bourbon Orleans, Dauphine Orleans, Hotel Mazarin, and Wyndham Riverfront.

**PHILANTHROPY:**

Nola Bulls will donate part of the proceeds from all events to charity. We continue to support Animal Rescue of New Orleans for their continued care and devotion in finding permanent homes for lost and abandoned animals. We are also contributing to the Multiple Sclerosis Society of Louisiana, which helps over 4,000 individuals in the state of Louisiana impacted by MS to move their lives forward. They provide comprehensive support services and educational programs to people with MS, their family and friends, and raise funds locally to support the National MS Society’s research initiatives.

**About Nola Bulls, LLC:**

Nola Bulls, LLC was founded in 2007 and produces entertainment and cultural events in the New Orleans area. “Improving New Orleans Culture One Festival at A Time.” Their marquee event is San Fermin in Nueva Orleans

Contact Mickey Hanning for additional information and media requests. You may reach him at 504-247-3714 or [mickey@nolabulls.com](mailto:mickey@nolabulls.com).

Nola Bulls, LLC, 828 Royal St., #501, New Orleans, LA 70116; 504-247-3714.  
Learn more at: <http://www.NolaBulls.com>.

News issued by: Nola Bulls, LLC



Send2Press® Newswire

Original Image: [https://www.send2press.com/wire/images/12-0608-nolabulls1\\_72dpi.jpg](https://www.send2press.com/wire/images/12-0608-nolabulls1_72dpi.jpg)

# # #

Original Story ID: 2012-06-0608-003 (7963) :: Running-of-The-Bulls-in-New-Orleans-Makes-Super-Move-in-2012\_2012-06-0608-003

Original Keywords: San Fermin in Nueva Orleans, Running of the Bulls, Running of the Rollerbulls, New Orleans Louisiana, events, rollergirls, horns, Nola Bulls LLC Nola Bulls, LLC New Orleans Louisiana NEW ORLEANS, La.

Alternate Headline: 6th Annual San Fermin in Nueva Orleans 2012 again features Running of The Bulls – Rollergirls with Horns!

**NEWS ARCHIVE NOTE:** this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Fri, 08 Jun 2012 16:17:18 +0000