

SecuGen India is Now Open for Business

SANTA CLARA, Calif., May 22, 2013 (SEND2PRESS NEWSWIRE) – SecuGen Corporation is pleased to announce the establishment of SecuGen India. The market for fingerprint biometrics is growing rapidly in India and the surrounding region. The opening of SecuGen India's offices will enable SecuGen to better support the Indian market and its many customers, resellers and partners in that region.

Effective immediately, SecuGen India will sell all SecuGen products and provide local support and service exclusively in India, Nepal, and Sri Lanka. All sales in those countries will henceforth be handled by the new entity.

"As a result of the UID project, fingerprint biometrics has been growing very rapidly in India," said Jeffrey Brown, VP of Sales & Marketing for SecuGen. "We are creating this new entity to better service our Indian partners. Having a local operation will greatly improve our ability to respond rapidly to the needs of the Indian marketplace."

Won Lee, CEO of SecuGen added, "Our Indian customers are very important to us and perhaps one of the keys to our long term success. We will be bringing more resources to bear so that we can meet the many requirements of our Indian resellers."

Aniket Jathar, Director of SecuGen India said, "Now SecuGen has a local Indian presence, and this will greatly enhance our ability to meet the needs of the many ongoing projects in India. We are very pleased to be bringing SecuGen closer to the local Indian marketplace."

All inquiries from India, Nepal, and Sri Lanka should now be directed to SecuGen India at sales@secugenindia.com.

About SecuGen:

SecuGen Corporation (www.secugen.com) is the world's leading provider of advanced, optical fingerprint recognition technology, products, tools and platforms for physical and information security. SecuGen designs and develops FBI-certified fingerprint readers and OEM components, developer kits and software, including NIST/MINEX-compliant algorithms. Known for high quality, ruggedness, and performance in a wide variety of applications and environmental conditions, SecuGen products are used by world-leading financial, medical, government, educational and corporate institutions and are sold through a partner network of over 200 original equipment manufacturers, independent software vendors and system integrators around the world.

SecuGen is a registered trademark of SecuGen Corp. in the United States and other countries.

News issued by: SecuGen Corporation



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Original Story ID: 2013-05-0522-001 (8742) :: SecuGen-India-is-Now-Open-for-Business_2013-05-0522-001

Original Keywords: CEO Won Lee, SecuGen Corporation, fingerprint biometrics, SecuGen-India, advanced, optical fingerprint recognition technology, products, tools and platforms for physical and information security, Aniket Jathar, India, Nepal, and Sri Lanka SecuGen Corporation Santa Clara California SANTA CLARA, Calif.

Alternate Headline: SecuGen Corporation announces the establishment of SecuGen India to address growing market for fingerprint biometrics

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Original Shortcode for Story: <http://goo.gl/i5ir8>