

Selfie Stick Inventor's Prediction for Best Camera in 2016

DELRAY BEACH, Fla., Dec. 15, 2015 (SEND2PRESS NEWSWIRE) – Selfie Stick inventor Wayne Fromm, and CEO of Quik Pod® selfie sticks, has followed the growth of drones, action cameras, high resolution smartphones and DSLR's and predicts what will prove popular in the year to come.

"I see drones as a great gadget, useful for a very narrow range of professionals though. The old saying that the best camera is the one that's with you, sums it up. Everyone has a smartphone with them. For photos that you want the next generation to cherish, invest in the smartphone that takes the best photos," says Fromm.

"People should be able to instantly see their captured photo, share it and have it automatically stored in the cloud. My 86 year old mom does this daily on her iPhone, that's an example of the best camera," says Fromm.

Action cameras and drones require a deep knowledge base and editing skills, not for the average user. Despite the hype and hoopla, Fromm is not surprised why the action camera industry is facing pushback and thinks that many drones and action cameras will be left unused in drawers after the initial thrills subside.

He hints that his new invention, slated for release mid-2016, will bring a sea change to the way photos and videos are taken.

Quik Pod SPORT sticks are subjected to stringent impact, saltwater immersion and engineering tests and meet U.S. Military Standards. They are designed to work with smartphones, Sea Life cameras, DSLR and all action cameras.

Quik Pod Selfie Sticks are available at B&H Photo, Amazon and Henrys Camera.

Quik Pod SPORT Video (YouTube): <https://youtu.be/GnWEXPQkcu0>.

For more information on the original patented selfie stick, visit: <http://www.QuikPod.com/> and <https://twitter.com/quikpod>.

* PHOTOS: Quik Pod SPORT with Quik Pod 600 Lumens Underwater Light Photo and available accessories (Facebook gallery): <https://goo.gl/8FVIIL>.

* PHOTO for media: Send2Press.com/wire/images/15-1215-qpsport-300dpi.jpg

* Photo Caption: Quik Pod SPORT.

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