

SensibleHerbs Leads in Value for Discount Herbs and Supplements

LOS ANGELES, Calif., March 25, 2015 (SEND2PRESS NEWSWIRE) – Online retailer [SensibleHerbs](#) announced its launch at Natural Products Expo West fulfilling increased demand for discount herbs and supplements nation-wide.

According to the Washington Post and National Institutes of Health, 38 percent of American adults look to alternative health care and 1 in 5 utilize herbs and supplements. The growing trend represents health awareness and increased availability of innovative herbal and nutritional supplement products.

“We provide an easy-to-use, informational and affordable natural products experience,” says Om Kailas, founder and developer of [SensibleHerbs.com](#).

Starting with a fresh clean design and discount pricing up to 35 percent off SRP, [SensibleHerbs.com](#) is a positive entry into the natural products marketplace online.

“We looked for the most established and reliable supply chain and are extremely happy to have the vast resources of Select Nutrition, UNFI, and Honest Green,” said Kailas.

“Through 2015 we will drive value through increasingly discounted pricing and by carrying niche Ayurvedic products from artisanal producers here and trusted brands in India, Sri Lanka and other nations.”

Clear informational blogs providing a basic introduction to herbs and their traditional use is an additional feature [SensibleHerbs](#) is expanding strategically. The site currently features a post on [Tulsi Tea Benefits](#) and [Herbs for Nursing Moms](#).

The company’s vision is to support an empowered consumer base to find self-care solutions for wellness issues through herbs, supplements and empowered lifestyle choices.

For sensible herbs and supplements, visit <http://SensibleHerbs.com/>.

News issued by: [SensibleHerbs](#)

Sensible Herbs



Send2Press® Newswire

Original Image:

<https://www.send2press.com/wire/images/15-0325-sensible-herbs-500x375.jpg>

#

Original Story ID: 2015-0325-002 (10088) :: sensibleherbs-leads-value-for-discount-herbs-and-supplements-2015-0325-002

Original Keywords: Sensible Herbs, Tulsi Tea Benefits and Herbs for Nursing Moms, Natural Products Expo West, niche Ayurvedic products from artisanal producers, Om Kailas, wellness SensibleHerbs Los Angeles California LOS ANGELES, Calif.

Alternate Headline: SensibleHerbs launches new online marketplace discount herbs, supplements and niche Ayurvedic products from artisanal producers

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Wed, 25 Mar 2015 08:02:00 +0000

Original Shortcode for Story: <http://i.send2press.com/QEAm0>