

# Simon J. Anderson to Speak at MREA's Energy Issues Summit

MINNEAPOLIS, Minn., Aug. 4, 2016 (SEND2PRESS NEWSWIRE) – Thought-provoking keynote speaker, award-winning author, and energy futurist Simon J. Anderson, founder of Venture Foresight LLC, will be opening presenter on day two of MREA's Energy Issues Summit in St. Cloud, Minn. on August 11, 2016.



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Anderson's presentation, drawn partially from the new edition of his award-winning book "Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow [Updated & Expanded]" (co-authored with globally acclaimed futurist Jack Ulrich) will discuss trends and technologies that are transforming the utility industry, including automation, advancements in artificial intelligence, drones, and wearables. He will also speak about generational trends, unlearning, and how electric cooperatives can create an organizational culture that can adapt and thrive in a fast-changing world.

"The utility industry is being transformed by exponential advancements in technology and every one of our lives and careers will be touched by these advancements," says Anderson. "My role as a futurist is to be a catalyst for discussion, and to help leaders recognize opportunities before they become challenges."

In the past year, Anderson has addressed businesses and other organizations around the country including the American Council of Engineering Companies of

Minnesota in Minneapolis, TMW Transforum in Orlando, and the American Heart Association in Dallas. His work has also been featured in a variety of publications including the World Future Society's site – <http://www.wfs.org/> – and the Austrian management magazine, the Hernsteiner.

Parties interested in learning more about Simon J. Anderson, his book "Foresight 20/20" (ISBN: 978-1592988945), his blog or his speaking availability are encouraged to visit his website at: <http://www.ventureforesight.com/>.

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