

# SimpleNexus ROI Calculator lets mortgage lenders accurately model the financial and operational benefits of investing in digital mortgage technology

LEHI, Utah, Oct. 29, 2020 (SEND2PRESS NEWSWIRE) – SimpleNexus (<https://simplenexus.com/>), developer of the leading digital mortgage platform for loan officers, borrowers, real estate agents and settlement agents, today announced the availability of the **SimpleNexus ROI Calculator**. The self-service tool enables mortgage lenders to estimate their overall return on investment (ROI) in SimpleNexus by accurately modeling the digital mortgage platform's impacts on loan production revenue and operational expenses.



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The calculator draws on the results of a [third-party ROI study](#) conducted by independent consulting and advisory firm MarketWise Advisors (MWA). The

compiled results of MWA's analysis were baselined to develop a pro-forma tool for calculating lenders' expected ROI from SimpleNexus over time.

In just 30 seconds, the [SimpleNexus ROI Calculator](#) projects SimpleNexus' impacts on lender profitability, including estimated increases in net income, incremental gains in closed loans, origination cost savings and overall ROI. Users can also request a custom, in-depth ROI analysis.

"We are so confident in our ability to deliver superior value that we have launched a self-service tool that quantifies the sales and revenue benefits SimpleNexus can deliver based on the size and productivity of an organization. Just plug in a few numbers and see how SimpleNexus lines up," said SimpleNexus Co-founder Ben Miller.

### **About SimpleNexus, LLC:**

SimpleNexus is the digital mortgage platform that enables lenders to originate and process loans from anywhere. The company's best-in-class, easy-to-use app connects loan officers to their borrowers, real estate agents and settlement service providers to easily communicate and exchange data in a single location throughout the entire loan life cycle. Loan officers can manage their loan pipelines, order credit, run pricing, send pre-approvals and sign disclosures – all on the go.

Twitter: @SimpleNexus #digitalmortgage #mortgagelending #domore #ROI